



Course Syllabus Academic year 2023-2024

1. Information about the program

1.1 Higher Education Institution	Babeş-Bolyai University
1.2 Faculty	European Studies
1.3 Department	International Relations and German Studies
1.4 Field of study	International Relations and European Studies
1.5 Study level	Bachelor
1.6 Programme of study/ Qualification	International Relations and European Studies (German line of study)

2. Information about the discipline

2.1 Module	PUBLIC MANAGEMENT						
2.2 Course holder	Associate Prof. PhD. Diana REIANU						
2.3 Seminar holder	Associate Prof. PhD. Diana REIANU						
2.4 Year of study	III	2.5 Semester	6	2.6. Type of assessment ¹	E	2.7 Type of module ²	OB

3. Total estimated time (teaching hours per semester)

3.1 No. of hours per week	3	3.1 of which for course	2	3.3 of which for seminar	1
3.4 Total no. of hours in the curriculum	36	3.5 of which for course	24	3.6 of which for seminar	12
Time distribution:					Hours
Study by using handbook, reader, bibliography and course notes					23
Additional library/specialised online research, field research					15
Preparation of seminars/laboratories, homework, projects, portfolios and essays					20
Tutoring					4
Examinations					2
Other activities:					-
3.7 Total no. of hours for individual study			64		
3.8 Total no. of hours per semester			100		
3.9 No. of ECTS credit points			4		

4. Prerequisites (where applicable)

4.1 of curriculum	• -
4.2 of competencies	• -

¹ E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

² OB - core module, OP - elective module, F - extracurricular module



5. Conditions (where applicable)

5.1 For the development of the course	• projector
5.2 For the development of the seminar/laboratory	• projector

6. Specific skills acquired

Professional skills	C3, C4 C4.1 Selecting fundamental concepts to analyze political and institutional developments C4.2 Recognition of the fundamental methods for the explanation and interpretation of the processes and the strategies specific to this area C4.3 Applying the acquired knowledge to given situations and empirical assessment of evaluated data C3.3 Using theories and methods in the design of solutions for solving given crisis situations
Interdisciplinary skills	CT1; CT2 <ul style="list-style-type: none"> ❖ Management of information specific to solving complex tasks in context (reception, transmission, processing, stocking information in profile documents) ❖ Application of effective work techniques in multidisciplinary teamwork corresponding to various hierarchical levels

7. Course objectives (based on list of acquired skills)

7.1 General objective	<ul style="list-style-type: none"> • Ensure knowledge and understanding of those aspects regarding theories, concepts and methods that explain the management of public institutions
7.2 Specific objectives	<ul style="list-style-type: none"> ❖ Familiarize with the main concepts of public management ❖ Critical analysis and analytical knowledge related to the implementation of public management • Expertise in using key terms and concepts associated with public management • A deep understanding of fundamental elements of public management • Knowledge of methods and techniques specific to public management

8. Contents

8.1 Course	Teaching methods	Observations
1. Introductory remarks		
2. Understanding public management and governance; the	Interactive presentation	Bovaird, Tony, Löffler, Elke (eds.), <i>Public Management and Governance</i> , 3rd edition, Routledge, London, 2016, pp. 33-90;



traditional model of public administration; public management: a history of the field		Ferlie, Ewan, Lynn, Laurence E. Jr., Pollitt, Christopher (eds.), <i>The Oxford Handbook of Public Management</i> , Oxford, New York, 2007, pp. 43-70; Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 17-43; Lynn, Laurence E. Jr., <i>Public Management Old and New</i> , Routledge, New York, 2006, pp. 104-157; Pollitt, Christopher, Dan, Sorin, "The impacts of the New Public Management in Europe: a meta-analysis", COCOPS working paper, 2011, www.cocops.eu; Rainey G., Hal, <i>Understanding and managing public organizations</i> , 4 th edition, Jossey Bass, San Francisco, 2009, pp. 24-57
3. Public management vs. public administration	Interactive presentation	Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 44-53
4. Public management reforms; New public management	Interactive presentation	Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 54-70
5. Public enterprise	Interactive presentation	Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 54-70
6. Strategic management in public sector organizations	Interactive presentation	Bovaird, Tony, Löffler, Elke (eds.), <i>Public Management and Governance</i> , 3 rd edition, Routledge, London, 2016, pp. 121-144; Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 132-148; Rainey G., Hal, <i>Understanding and managing public organizations</i> , 4 th edition, Jossey Bass, San Francisco, 2009, pp. 188-192
7. Human resource management	Interactive presentation	Bovaird, Tony, Löffler, Elke (eds.), <i>Public Management and Governance</i> , 3 rd edition, Routledge, London, 2016, pp. 216-



		239; Ferlie, Ewan, Lynn, Laurence E. Jr., Pollitt, Christopher (eds.), <i>The Oxford Handbook of Public Management</i> , Oxford, New York, 2007, pp. 612-628; Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 149-164
8. Performance management	Interactive presentation	Bovaird, Tony, Löffler, Elke (eds.), <i>Public Management and Governance</i> , 3rd edition, Routledge, London, 2016, pp. 271-293; Ferlie, Ewan, Lynn, Laurence E. Jr., Pollitt, Christopher (eds.), <i>The Oxford Handbook of Public Management</i> , Oxford, New York, 2007, pp. 580-610; Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 149-164
9. Financial management in public sector organizations	Interactive presentation	Bovaird, Tony, Löffler, Elke (eds.), <i>Public Management and Governance</i> , 3rd edition, Routledge, London, 2016, pp. 198-211 Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 165-181
10. E-government	Interactive presentation	Ferlie, Ewan, Lynn, Laurence E. Jr., Pollitt, Christopher (eds.), <i>The Oxford Handbook of Public Management</i> , Oxford, New York, 2007, pp. 473-499; Hughes, Owen E., <i>Public Management and Administration: an introduction</i> , 3 rd edition, Palgrave Macmillan, 2003, pp. 182-201
11. Public leadership	Interactive presentation	Bovaird, Tony, Löffler, Elke (eds.), <i>Public Management and Governance</i> , 3 rd edition, Routledge, London, 2016, pp. 480-504
12. Conclusions		
Bibliography		
1. Bovaird, Tony, Löffler, Elke (eds.), <i>Public Management and Governance</i> , 3rd edition, Routledge, London, 2016		
2. Ferlie, Ewan, Lynn, Laurence E. Jr., Pollitt, Christopher (eds.), <i>The Oxford Handbook of Public</i>		



<p><i>Management</i>, Oxford, New York, 2007</p> <ol style="list-style-type: none"> 3. Hughes, Owen E., <i>Public Management and Administration: an introduction</i>, 3rd edition, Palgrave Macmillan, New York, 2003 4. Lynn, Laurence E. Jr., <i>Public Management Old and New</i>, Routledge, New York, 2006 5. Pollitt, Christopher, Dan, Sorin, "The impacts of the New Public Management in Europe: a meta-analysis", COCOPS working paper, 2011, www.cocops.eu 6. Rainey G., Hal, <i>Understanding and managing public organizations</i>, 4th edition, Jossey Bass, San Francisco, 2009 <p>Optional readings</p> <ol style="list-style-type: none"> 7. Christensen, Tom, Lægreid, Per (eds.), <i>Transcending New Public Management: The transformation of public sector reforms</i>, Ashgate Publishing Limited, 2007 8. Eliassen, Kjell A., Sitter, Nick, <i>Understanding Public Management</i>, Sage Publications, 2008 9. Joyce, Paul, Drumaux, Anne (eds.), <i>Strategic management in public organizations: European practices and perspectives</i>, Routledge, New York, 2014 10. Kuperus, Herma, Rode, Anita, "Latest trends in top public management in the European Union", in Eipascope 2010/1, www.eipa.eu 11. Pollitt, Christopher, van Thiel, Sandra, Homburg, Vincent (eds.), <i>New Public Management in Europe: Adaptation and alternatives</i>, Palgrave Macmillan, New York, 2007 12. Pollitt, Christopher, "Future trends in European Public Administration and Management: An outside-in perspective", COCOPS, 2014, www.cocops.eu 13. Raczkowski, Konrad, <i>Public Management. Theory and Practice</i>, Springer International Publishing, Switzerland, 2016 		
8.2 Seminar / Laboratory	Teaching methods	Observations
<p>During the seminars, the students will have to deliver an individual project on one of these two topics:</p> <ol style="list-style-type: none"> 1. a strategic management plan for a public institution (the plan should include the description, objectives, mission and organizational structure of the chosen institution; also, based on data collected, the student should develop a SWOT analysis for that institution and proposals to improve its work; or 2. a 2050 city management plan (the plan should include snapshots of the city, population, economy, main companies, projects implemented at local level; also, based on data collected, the student should develop a SWOT analysis and include his/her own vision for that city, as it should look like in 2050). 		

9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

The course is a logical module, its introductory part trying to set out the role of the public sector and how it evolved in the last years, and then exploring the main managerial functions. Its contents are designed to provide basic knowledge about public management, from assimilation of its content to its implementation. This discipline is contributing to a complex understanding of the structure, organization and functioning of public institutions. Completion of this course will enhance the students in their skills to understand the organization, functioning and leadership of public organizations, to be aware of the changing expectations towards governments and of the new reform agendas, to understand the context and content of each of the model discussed, to understand how processes are measured and optimized and the challenges that process management entails for the public sector.



10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course	Summative assessment that takes into account: answers at the exam questions related to course material	Written exam	70%
10.5 Seminar/Laboratory	Project elaboration (strategic management plan / Plan your city)	Oral presentation (during the seminars)	30%
10.6 Minimum standard of performance			
For grade 5: <ul style="list-style-type: none">❖ Attendance to at least 50% of seminar activities❖ Participation at the written/oral examination and solving correctly at least half of the subjects for this test		For grade 10: <ul style="list-style-type: none">❖ Attendance to at least 80% of course and seminar activities and completion of seminar tasks 100%❖ Active participation during classes and seminars❖ Participation at the written/oral exam and solving correctly all the related topics❖ Completion of compulsory bibliography	

Date
27.09.2021

Course holder signature

Seminar holder signature

Date of departmental approval
01.10.2021

Head of department signature