



## International Conference

### ***Shifting Global Landscapes: African Perspectives on Power, Communication and Futures***

November 22, 2024, room Robert Schuman, Em. de Martonne 1, Cluj-Napoca

#### Organizers:

- Faculty of European Studies, Babeş-Bolyai University
- Faculty of Humanities, University of Johannesburg
- Centre for African Studies, Babeş-Bolyai University
- Institute for International Relations and Area Studies, Babeş-Bolyai University

22 November 2024 Room: Robert Schuman			
10.00-10.15	<p>Welcome Addresses</p> <p><b>Assoc. prof. Laura Herța, Babeş-Bolyai University</b> Vice-Dean of the Faculty of European Studies</p> <p><b>Prof. Sergiu Mișcoiu</b> Director of the Centre for African Studies</p> <p><b>Assoc. prof. Delia Flanja</b> Head of the Centre of International Cooperation within the Faculty of European Studies</p>		
Panel 1 Moderator: Laura Herța			
10.15-10.30	<b>Sergiu Mișcoiu</b>	Faculty of European Studies, Babeş-Bolyai University	<i>The Vulnerability of African Youth to Propaganda. A Qualitative Investigation</i>
10.30-10.45	<b>Elizabeth Lubinga</b>	Faculty of Humanities, University of Johannesburg	<i>Re-thinking Health Crisis Communication for Future Crises</i>
10.45-11.00	<b>Anna Oksitycz-Munyawiri</b>	Faculty of Humanities, University of Johannesburg	<i>Government communication in South Africa: issues, challenges and opportunities</i>
11.00-11.15	<b>Maipato Caroline Mmako</b>	Faculty of Humanities, University of Johannesburg	<i>Tsotsitaal as a Linguistic Manifestation of Urban Identity and Power in Post-Apartheid South Africa: Implications for Communication in a Globalized world</i>
11.15-11.30	<b>Delia Pop-Flanja</b>	Faculty of European Studies, Babeş-Bolyai University	<i>Building Trust in Times of Crisis. The Legacy of COVID-19 in Shaping Governmental Communication</i>
11.30-12.00	<b>Discussions and coffee break</b>		
Panel 2 Moderator: Delia Pop-Flanja			
12.00-12.15	<b>Andreea Urs</b>	Faculty of European Studies, Babeş-Bolyai University	<i>The cult of the president in the DRC after the December 2023 elections: a new vision or a return to past mistakes?</i>
12.15-12.30	<b>Ramona Goga</b>	Faculty of European Studies, Babeş-Bolyai University	<i>Hired Guns in Sierra Leone: Mercenaries' Role on War and Reconstruction</i>
12.30-12.45	<b>Șerban Bădescu</b>	Faculty of European Studies, Babeş-Bolyai University	<i>The Libyan Crisis and the European Union: Charting a Path Through Instability Toward Lasting Peace</i>
12.45-13.00	<b>Laura Herța and Monica Meruțiu</b>	Faculty of European Studies, Babeş-Bolyai University	<i>Türkiye's Role in Peacebuilding and Social Peacemaking. Case study: the multi-track approach in Somalia</i>
13.00-13.15	<b>Discussions and break</b>		
13.30 – 14.45 Lunch at the Pyramid Restaurant 15.00 - <b>Visit to the Centre for African Studies</b>			

Organizers: Laura Herța (Babeş-Bolyai University), Bhaso Ndzendze (University of Johannesburg), Delia Pop- Flanja (Babeş-Bolyai University)