



Course syllabus

Academic year 2022-2023

1. Information about the program

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| 1.1 Higher Education Institution | Babeş-Bolyai University |
| 1.2 Faculty | European Studies |
| 1.3 Department | International Relations and German Studies |
| 1.4 Field of study | International Relations and European Studies |
| 1.5 Study level | Master |
| 1.6 Programme of study/ Qualification | International Relations, Foreign Policy, and Management of Crises (English line of study) |

2. Information about the discipline

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|--------------------|---|--------------|----------|--------------------------------------|-----------|---------------------------------|-----------|
| 2.1 Title | The US in the International Relations System | | | | | | |
| 2.2 Course holder | Lecturer Gabriel C. Gherasim, PhD | | | | | | |
| 2.3 Seminar holder | Lecturer Gabriel C. Gherasim, PhD | | | | | | |
| 2.4 Year of study | 1 | 2.5 Semester | I | 2.6. Type of assessment ¹ | ME | 2.7 Type of module ² | OB |

3. Total estimated time (teaching hours per semester)

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|---|-----------|-------------------------|-----------|--------------------------|-----------|
| 3.1 No. of hours per week | 3 | 3.2 of which for course | 2 | 3.3 of which for seminar | 1 |
| 3.4 Total no. of hours in the curriculum | 42 | 3.5 of which for course | 28 | 3.6 of which for seminar | 14 |
| Time distribution: | | | | | Hours |
| Study by using handbook, reader, bibliography and course notes | | | | | |
| Additional library/specialised online research, field research | | | | | |
| Preparation of seminars/laboratories, homework, projects, portfolios and essays | | | | | |
| Tutoring | | | | | |
| Examinations | | | | | |
| Other activities: | | | | | |
| 3.7 Total no. of hours for individual study | | 150 | | | |
| 3.8 Total no. of hours per semester | | 108 | | | |
| 3.9 No. of ETCS credit points | | 6 | | | |

4. Prerequisites (where applicable)

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| 4.1 of curriculum | ❖ |
| 4.2 of competencies | ❖ |

5. Conditions (where applicable)

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| 5.1 For the development of the course | ❖ |
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¹ E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

² OB - core module, OP - elective module, F - extracurricular module



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| 5.2 For the development of the seminar/laboratory | ❖ |
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6. Specific skills acquired

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| Professional skills | <p>C1. Utilizarea fundamentelor teoriilor relațiilor internaționale în studiul proceselor europene și internaționale</p> <p>C2. Elaborarea proiectelor europene și internaționale</p> <p>C3. Utilizarea metodologiilor de analiză în domeniul relațiilor internaționale și afacerilor europene</p> <p>C4. Proiectarea de strategii în domeniul relațiilor internaționale și afacerilor europene</p> <p>C5. Asigurarea de asistență în domeniul negocierii internaționale și medierii între grupuri cu interese diverse</p> <p>C6. Asigurarea asistenței în managementul relațiilor din cadrul organizațiilor și instituțiilor implicate în procese europene și internaționale</p> |
| Interdisciplinary skills | <p>CT1. Gestionarea informațiilor specifice rezolvării sarcinilor complexe în context (receptarea, transmiterea, prelucrarea, stocarea informațiilor în documente de profil), inclusiv prin utilizarea la nivel avansat a unei limbi de circulație internațională și la nivel mediu sau avansat a unei a doua limbi străine</p> <p>CT2. Aplicarea tehnicilor de muncă eficientă în echipă multidisciplinară corespunzătoare diverselor paliere ierarhice</p> <p>CT3. Autoevaluarea obiectivă a nevoii de formare profesională în scopul inserției și adaptabilității la cerințele pieței muncii</p> |

7. Course objectives (based on list of acquired skills)

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| 7.1 General objective | The course stands for a peculiar interpretation of the US' role in the system of international relations which puts in contrast the phenomena of Americanism and Anti-Americanism in the world. Understanding the various (mis)representations, (mis)perceptions, and global attitudes towards the US represents the fundamental goal of lecture and seminar activities. |
| 7.2 Specific objectives | <p>Understanding the new geopolitics</p> <p>Acknowledging the role of the US within the system of international relations</p> <p>Communication skills and criticism</p> <p>Strategic thinking</p> <p>Familiarizing students with the current varieties of Americanism and Anti-Americanism</p> <p>Understanding the peculiarities of the two antithetic attitudes through case study analyses in different countries.</p> |

8. Contents

| 8.1 Course | Teaching methods | Observations |
|--|----------------------|--------------|
| <p>Week 1. Introduction. The plethora of possibilities for assessing the US role in the IR System.</p> <p>Week 2. Defining Americanism and Anti-Americanism. Types of Ideological Anti-Americanisms.</p> <p>Week 3. Anti-American Idiosyncrasies.</p> <p>Week 4. Polyvalent Anti-Americanism.</p> <p>Week 5. Historical instantiations of European Anti-Americanism in the 20th century.</p> <p>Week 6. Anti-Americanism in America.</p> <p>Week 7. Americanism as Imperialism. Ideologies of Imperialism in the US.</p> <p>Week 8. Anti-Americanism as Opposition to Globalization.</p> | Interactive lectures | |



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| Week 9. Anti-Americanism and 9/11. | | |
| Week 10. Case studies in Americanism and Anti-Americanism. | | |
| Week 11. Case studies in Americanism and Anti-Americanism. | | |
| Week 12. Case studies in Americanism and Anti-Americanism. | | |
| Week 13. Case studies in Americanism and Anti-Americanism. | | |
| Week 14. Case studies in Americanism and Anti-Americanism. | | |

Bibliography:

Chiozza, Giacomo, *Anti-Americanism and the American World Order*, Baltimore: The Johns Hopkins University Press, 2009.

Gelernter, David, "Americanism—and Its Enemies", in *Commentary*, January 2005.

Gherasim, Gabriel C., *Americanisms: An Inquiry into the Development of Political Ideologies in the United States of America*, Szeged: Americana, 2020.

Gherasim, Gabriel C., "An Ideography of American Nationalism", in *Studia UBB Europaea*, 1:2020.

Gherasim, Gabriel C., "Deciphering Donald Trump with Mannheim (via Hayden White) and Bobbio: A Peculiar Ideological Interpretation", in *Americana E-Journal of American Studies in Hungary*, XVII(1):2021.

Gherasim, Gabriel C., "Hoping Becomes a President. Rhetoric and Political Vision in Barack H. Obama", in *Studia UBB Europaea*, 2:2009.

Gherasim, Gabriel C., "Ideological Realpolitik, Euroscepticism and American Exceptionalism in Robert Kagan", in *Romanian Review of Political Sciences and International Relations*, XIV(1):2017.

Guerlain, Pierre, "A Tale of Two Anti-Americanisms", in *European Journal of American Studies*, 2(2):2007.

Hart, Gary, *The Fourth Power: A Grand Strategy for the United States in the Twenty-First Century*, New York: Oxford University Press, 2004.

Hollander, Paul, *The Only Superpower: Reflections on Strength, Weakness, and Anti-Americanism*, Lanham: Lexington Books, 2009.

Johansson, Johny K., *In Your Face: How American Marketing Excess Fuels Anti-Americanism*, New York: Prentice Hall, 2004.

Krastev, Ivan and Alan McPherson (eds.), *The Anti-American Century*, Budapest: CEU Press, 2007.

Lacorne, Denis and Tony Judt (eds.), *With Us or Against Us: Studies in Global Anti-Americanism*, New York: Palgrave Macmillan, 2005.

Lacorne, Denis et al. (eds.), *The Rise and Fall of Anti-Americanism: A Century of French Perception*, New York: Palgrave Macmillan, 1990.

McEvoy-Levy, Siobhán, *American Exceptionalism and US Foreign Policy: Public Diplomacy at the End of the Cold War*, New York: Palgrave Macmillan, 2001.

O'Connor, Brendon and Martin Griffiths (eds.), *The Rise of Anti-Americanism*, New York: Routledge, 2006.

Sardar, Ziauddin and Merryl Wyn Davies, *Why Do People Hate America?*, London: Icon Books, 2003.

Smith, Tony, *America's Mission: The United States and the Worldwide Struggle for Democracy in the Twentieth Century*, Princeton: Princeton University Press, 1994.

| 8.2 Seminar/Laboratory | Teaching methods | Observations |
|--|--|--------------|
| Week 1. Seminar assessment and organizational details. | Project presentations and seminar assessment | |
| Week 2. Case studies in Americanism and Anti-Americanism. | | |
| Week 3. Case studies in Americanism and Anti-Americanism. | | |
| Week 4. Case studies in Americanism and Anti-Americanism. | | |
| Week 5. Case studies in Americanism and Anti-Americanism. | | |
| Week 6. Case studies in Americanism and Anti-Americanism. | | |
| Week 7. Case studies in Americanism and Anti-Americanism. | | |
| Week 8. Case studies in Americanism and Anti-Americanism. | | |
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| Week 12. Case studies in Americanism and Anti-Americanism. | | |



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|---|--|--|
| Week 13. Case studies in Americanism and Anti-Americanism. | | |
| Week 14. Case studies in Americanism and Anti-Americanism. | | |
| Bibliography: | | |
| <p>Brown, Stephen, "Post-Communist Russia and Anti-Americanism: Has the West lost Russian Public Opinion?", <i>Australasian Political Studies Association Conference</i>, University of Newcastle, 2006.</p> <p>Fich, Christian, <i>Two Nations Divided by Common Values: French National Habitus and the Rejection of American Power</i>, PhD Thesis, Copenhagen Business School, 2009.</p> <p>Gassert, Philipp, "The Anti-American as Americanizer: Revisiting the Anti-American Century in Germany", in <i>German Politics and Society</i>, 27(1):2009.</p> <p>Gherasim, Gabriel C., "The Cognitive Dissonance of Romanian Anti-Americanism: Ambivalence and/or „Slough of Resentful Despond”, in <i>Studia UBB Europaea</i>, 1:2015.</p> <p>Gherasim, Gabriel C., "Good Federation, Confederation, Bad Federation: Why the American Controversy on the Federal Union Should Be a Lesson for the European Union", in <i>Studia Philologia</i>, 1:2017.</p> <p>Krause, Cristopher, "The Sources of Anti-Americanism in Iran: A Historical and Psychological Analysis", in <i>Valley Humanities Review</i>, Spring 2010.</p> <p>McPherson, Alan, <i>Yankee No! Anti-Americanism in U.S.–Latin American Relations</i>, Cambridge: Harvard University Press, 2003.</p> <p>Müller, Christoph Hendrik, <i>West Germans Against The West: Anti-Americanism in Media and Public Opinion in the Federal Republic of Germany 1949–1968</i>, New York: Palgrave Macmillan, 2010.</p> <p>Nolan, Mary, "Anti-Americanism and Americanization in Germany", in <i>Politics & Society</i>, 33(1): 2005.</p> <p>Tomja, Alida, "Anti-Americanism in Europe: Causes and Consequences", in <i>Mediterranean Journal of Social Sciences</i>, 4(3):2013.</p> | | |
| Additional books and articles are available upon request. | | |

9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

The role of the United States in international relations and its geopolitical strategies and interests are paramount for the awareness of Romania's foreign policy and military strategies. Understanding present-day Pro-American and Anti-American attitudes, prejudices and actions could contribute to a more lucid positioning of our country within the complex realities of worldwide politics.

10. Assessment

| Type of activity | 10.1 Assessment criteria | 10.2 Assessment methods | 10.3 Percentage of the final grade |
|--------------------------------------|---|---|------------------------------------|
| 10.4 Course | Based on course lectures, the master students will deliver a research paper based on a case study analysis regarding Americanism and/or Anti-Americanism in one country, at their choice. | Research Paper | 60% |
| 10.5 Seminar/ Laboratory | The students will present a research project on Americanism and/or Anti-Americanism which forms the groundwork of the final research paper to be handed in at the end of the semester. | Power-point oral presentations of the research project and discussions. Mid-term assessment | 40% |
| <i>Ex officio: 1 point</i> | | | |
| 10.6 Minimum standard of performance | | | |



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| For grade 5: the minimal passing grade results from the accumulation of the two mandatory exam activities. | For grade 10: excellent quality of project presentation and research paper. |
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Date

Course holder signature

Seminar holder signature

01.10.2022

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Date of departmental approval

Head of department signature

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