



## Course syllabus

### Academic year 2023-2024

#### 1. Information about the program

1.1 Higher Education Institution	<b>Babeș-Bolyai University</b>
1.2 Faculty	<b>European Studies</b>
1.3 Department	<b>European Studies and Governance</b>
1.4 Field of study	<b>International Relations and European</b>
1.5 Study level	<b>Master of Arts</b>
1.6 Programme of study/ Qualification	<b>DCRI (Cultural Diplomacy and Intl. Relations)</b>

#### 2. Information about the discipline

2.1 Title	<b>Geo-Economics and Geo-culture</b>				
2.2 Course holder	<b>Dr. Mircea T. Maniu</b>				
2.3 Seminar holder	<b>Dr. Mircea T. Maniu</b>				
2.4 Year of study	<b>I</b>	2.5 Semester	<b>I</b>	2.6. Type of assessment <sup>1</sup>	<b>E</b>
				2.7 Type of module <sup>2</sup>	<b>OB</b>

#### 3. Total estimated time (teaching hours per semester)

3.1 No. of hours per week	<b>1</b>	3.2 of which for course	<b>1</b>	3.3 of which for seminar	<b>1</b>
3.4 Total no. of hours in the curriculum	<b>28</b>	3.5 of which for course	<b>14</b>	3.6 of which for seminar	<b>14</b>
Time distribution:					Hours
Study by using handbook, reader, bibliography and course notes					20
Additional library/specialised online research, field research					20
Preparation of seminars/laboratories, homework, projects, portfolios and essays					10
Tutoring					6
Examinations					4
Other activities: .....					-
3.7 Total no. of hours for individual study	50				
3.8 Total no. of hours per semester	90				
3.9 No. of ETCS credit points	6				

#### 4. Prerequisites (where applicable)

4.1 of curriculum	-
4.2 of competencies	Taught in English

#### 5. Conditions (where applicable)

5.1 For the development of the course	None
5.2 For the development of the seminar/laboratory	None

<sup>1</sup> E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

<sup>2</sup> OB - core module, OP - elective module, F - extracurricular module



## 6. Specific skills acquired

Professional skills	<p><b>Knowledge competencies:</b> Getting through concepts and economic theories as well as through individual patterns, governmental policies, institutional and organizational approaches and business policies that are illustrating contemporary global economic life. Understanding from a cultural angle the role and governance tasks of both private and public entities in making operational the economy of a certain country, region or territorial block. Raising awareness on the manner global institutions would operate in designing effective economic policies.</p> <p><b>Applicative competencies:</b> Starting from the necessity to monitor and evaluate the evolution of the global economy and society, this topic develops the ability of the recipient to interpret and decide in a managerial framework on issues such as: sustainability of the economy in a determined juncture, productive factors and efficiency, economic and non-economic costs, significance of micro and macroeconomics policies concerning trade and financial flows.</p> <p><b>Attitude competencies:</b> Full comprehension of the governance mechanisms as well as the abilities to understand political and economic phenomena in order to build the ground for further deepening practical abilities for a successful business life.</p>
Interdisciplinary skills	<p>This academic domain is grounded on both theoretical and empirical sources of knowledge. Such a dual perspective on economic life allows:</p> <ul style="list-style-type: none"> <li>□ Creating a proper level of culturally understanding both micro and macroeconomic issues related to global economic governance.</li> <li>□ Developing the student's abilities to "grasp" the local, regional, national, global business environments and link various aspects of economic.</li> <li>□ Policy analysis and case studies that reconfigure in a modeling manner the reality. Institutional approach of the economy, by observing the activity of relevant stakeholders, especially within the EU framework.</li> </ul> <p>The overall teaching and educational approach focuses on the capacity of the students to communicate between them and with the educational moderator and tests their capacity to react as teams to the best of their abilities at various economic scenarios. In this respect multi-layered teamwork activity is highly encouraged.</p>

## 7. Course objectives (based on list of acquired skills)

7.1 General objective	<p>Students are supposed to be able to conceive professional economic evaluations, both micro and macro, under various constraints. Risk undertaking and international exposure are musts of this approach.</p> <p>Students are supposed to be able to aggregate their knowledge in a historical as well as a comparative framework of governance.</p>
7.2 Specific objectives	<p>Most topics of GE &amp; GC have also current empirical reverberation and should develop to the students not only knowledge of the kind but also specific business and managerial market skills.</p>

## 8. Contents

8.1 Course	Teaching methods	Observations
<p>Concepts and theories of the domain.</p> <p>Culture, economics and policy under the aegis of territoriality</p>	<p>All the classes begin with a 5 minutes assessment of the week's economic outlook, both domestic and international. Students are kindly asked to brows the topics of interest.</p> <p>Main points are presented at the beginning and then gradually developed. Class wrap-up</p>	



<p>The realm of economic culture. An incursion into the comparative economics. Materialism, post-materialism and spirituality in the contemporary world.</p> <p>Space place and scale. Economic geography at work. Globalism and anti-globalism.</p> <p>Regional framework as a solution for post-national territorial economics. The peculiar case of Romania.</p> <p>Time framework: normal versus crises periods.</p> <p>The Coronavirus case and its impact on the economy.</p> <p>War in Ukraine and its follow-ups.</p> <p>A tri-polar geo-economic perspective: EU, North America and East Asia.</p> <p>A dual geopolitical and geo-economic perspective: democracies and non-democracies.</p> <p>What have we learned? How do we apply the outcomes of this class in the current economic life? Can the present juncture be tackled as a geo-economic opportunity?</p>	<p>consists in the review of the most important issues under scrutiny during that specific class. (Applicable to all classes.)</p>	
<p><b>Bibliography:</b>  Olivier Blanchard, Macroeconomics, Prentice Hall, New York, 1993  Bluestone, Barry, Harrison, Bennet, Growing Prosperity, Houghton Mifflin, Boston, 2000  Colander, David C., <i>Economics</i>, Fifth Edition, Irwin McGraw-Hill Inc., Boston, 2006  Gwarthney, James D. Richard Stroup, <i>Economics: Private and Public Choice</i>, Academic Press, New York 1980  Lieberman, M. ,R. Hall, <i>Introduction to Economics</i>, South Western Publishing, Cincinnati, 2000  William Krugman, P., R., Obstfeld M., Melitz, M., (2012), <i>International Economics: Theory and Policy</i>, Ninth Edition, Addison-Wesley, Pearson  Mankiw, N.G., (2012), <i>Principles of Economics</i>, Sixth Edition, South-Western Cengage Learning  McEachern, <i>Macroeconomics: A Contemporary Introduction</i>, Thomson, New York, 1997  Salvatore, Dominick, <i>International economics</i>, MacMillan, New York, 1990  Overbeek, Johannes, <i>The Modern World Economy</i>, UPA, New York, London, 1993  Whitehead, Geoffrey, <i>Economia</i>, Editura Sedona, Timisoara, 1997  Williamson, John, Milner, Chris, <i>The world economy</i>, Harvester Wheatsleaf, New York, 1991  <b>SUGGESTED SUPPLEMENTARY READING (Online sources)</b>  EC, Annual Sustainable Growth Strategy 2020, 2021 at:  <a href="https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1578392227719&amp;uri=CELEX%3A52019DC0650">https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1578392227719&amp;uri=CELEX%3A52019DC0650</a>  RegioFlash, at:  <a href="https://mail.ubbcluj.ro/webmail/src/webmail.php">https://mail.ubbcluj.ro/webmail/src/webmail.php</a></p>		



Sachs, J., Keynes and the Good Life. Economics as practical wisdom  
At: <https://prospect.org/culture/books/keynes-and-the-good-life/>  
McKinsey, (articles to be allotted) at:  
<https://www.mckinsey.com/quarterly/overview>

8.2 Seminar/Laboratory	Teaching methods	Observations
<p>Premises of cultural approach of the economy. Historical models. Specialization, Division of Labor and Exchange. How they affected the world economy EU, a special case of culture and economics. Historical overview of the international commodities, services and financial markets Public and private governance throughout the world Growth and development around the world. An assessment of the best and worst practices of governance Contemporary structural crisis. Institutional approaches of territoriality today.</p>		
<b>Bibliography:</b> Same as course		

**9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:**

A cultural perspective of the economic flows occurring between countries, blocks, continents, or global scale. makes sense for the comprehensive education of a modern professional, able to perform efficiently his duties in interdisciplinary manner.

**10. Assessment**

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.5 Seminar/Laboratory	Relevant knowledge about the taught topics.	Semester long evaluation of individuals and teams. Individual papers. Teamwork.	25 %
<i>Ex officio: 1 point</i>			
10.6 Minimum standard of performance			



UNIVERSITATEA BABEȘ-BOLYAI  
BABEȘ-BOLYAI TUDOMÁNYEGYETEM  
BABEȘ-BOLYAI UNIVERSITÄT  
BABEȘ-BOLYAI UNIVERSITY  
TRADITIO ET EXCELLENTIA



Facultatea de Studii Europene



Str. Emmanuel de Martonne nr. 1, 400090 Cluj-Napoca  
Tel.: 0264-593770  
Fax: 0264-590251  
euro.ubbcluj.ro

For grade 5: Basic knowledge. Ability to communicate within the framework of the class.	For grade 10: Excellency within the framework of the class.
--	--

Date - Sept. 24, 2023

Course holder signature

Seminar holder signature

.....

.....

Date of departmental approval

Head of department signature

.....

.....