



Course Syllabus Academic year 2021-2022

1. Information about the program

1.1 Higher Education Institution	Babeș-Bolyai University
1.2 Faculty	European Studies
1.3 Department	International Relations and German Studies
1.4 Field of study	International Relations and European Studies
1.5 Study level	Bachelor
1.6 Programme of study/ Qualification	International Relations and European Studies (English line of study)

2. Information about the discipline

2.1 Module		Common Policies in the EU					
2.2 Course holder		Associate Prof. PhD. Diana REIANU					
2.3 Seminar holder		Associate Prof. PhD. Diana REIANU					
2.4 Year of study	II	2.5 Semester	4	2.6. Type of assessment ¹	E	2.7 Type of module ²	OB

3. Total estimated time (teaching hours per semester)

3.1 No. of hours per week	4	3.1 of which for course	2	3.3 of which for seminar	2
3.4 Total no. of hours in the curriculum	56	3.5 of which for course	28	3.6 of which for seminar	28
Time distribution:					Hours
Study by using handbook, reader, bibliography and course notes					28
Additional library/specialised online research, field research					21
Preparation of seminars/laboratories, homework, projects, portfolios and essays					14
Tutoring					4
Examinations					2
Other activities:					
3.7 Total no. of hours for individual study			69		
3.8 Total no. of hours per semester			125		
3.9 No. of ETCS credit points			5		

¹ E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

² OB - core module, OP - elective module, F - extracurricular module



4. Prerequisites (where applicable)

4.1 of curriculum	• -
4.2 of competencies	• -

5. Conditions (where applicable)

5.1 For the development of the course	• Projector
5.2 For the development of the seminar/laboratory	• Projector

6. Specific skills acquired

Professional skills	<p>1. Knowledge and understanding (knowledge and appropriate use of subject-specific concepts)</p> <ul style="list-style-type: none"> ❖ C 1.1 Analysis and interpretation of European and international policy processes ❖ C 2.1 Identification of relevant European and international framework in developing projects ❖ C 4.1 Selecting fundamental concepts to analyze the political-institutional evolutions <p>2. Explanation and interpretation (explanation and interpretation of ideas, projects, processes, and theoretical and practical contents of the subject)</p> <ul style="list-style-type: none"> ❖ C 2.2 Determination and exploring the area of interest and priorities in the European and international policies ❖ C 4.2 Recognition of fundamental methods for explanation and interpretation processes and strategies specific to this area ❖ C 6.2 Explaining the decision-making mechanisms within the European institutions and international organizations <p>3. Instrumental – applicative (design, management and evaluation of specific practical activities: the use of methods, techniques, and tools of investigation and enforcement)</p> <ul style="list-style-type: none"> ❖ C 2.3 Application of learned patterns of composition and implementation of a project with European or international relevance ❖ C 4.3 Applying the knowledge acquired to given circumstances ❖ C 6.3 Applying the knowledge acquired to data organizational circumstances
Interdisciplinary skills	<p>4. Attitudinal (manifestation of a positive and responsible towards the scientific domain / centered on values and democratic relations / promotion of a system of moral and civic cultural values / optimal and creative involvement of its own potential in scientific activities / involvement in institutional development and promoting scientific innovations / engagement in partnerships with others – institutions with similar responsibilities / participation in professional development).</p> <ul style="list-style-type: none"> ❖ CT 1 Management of specific information regarding solving complex tasks in context (reception, transmission, processing, storing information in profile documents), including the use of an international language at advanced level and of a second foreign language at intermediate or advance level



7. Course objectives (based on list of acquired skills)

7.1 General objective	<ul style="list-style-type: none"> Understanding the main notions and concepts of European public policies
7.2 Specific objectives	<ul style="list-style-type: none"> ❖ Familiarity with the main notions and concepts of European public policies ❖ Acquisition of analytical knowledge regarding the European public policies ❖ Learning how to develop European public policies ❖ Understanding the strategies for the implementation of European public policies and decision-making process in multilevel governance ❖ Knowledge of techniques of evaluation of European public policies, and their impact

8. Contents

8.1 Course	Teaching methods	Observations
Introduction: short presentation of the discipline and its requirements		
1. Defining the concept of public policy	Interactive presentation	Thomas A. Birkland, <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 4th edition, Routledge, 2016, pp. 6-24 S.T. Akindele and O.R. Olaopa, <i>A theoretical review of core issues on public policy and its environment</i> , J. Hum. Ecol., 16(3): 173-180 (2004)
2. Theories (Models) of Public Policies	Interactive presentation	Thomas Dye, <i>Understanding public policy</i> , 14th edition, Pearson Education, 2013, chapter 2
3. Determinants and actors of public policies: actors, agenda, political process	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 th edition, Cambridge University Press, 2011, pp. 38-55 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 72-96
4. Methods to elaborate public policies in EU: community and intergovernmental methods, open method of coordination	Interactive presentation	Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 97-111
5. European policy cycle: problem definition, agenda setting, policy development, implementation, policy evaluation	Interactive presentation	Thomas A. Birkland, <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 4th edition, Routledge, 2016, pp. 168-201 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 46-71
6. The common agricultural policy: problem definition,	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 th edition, Cambridge University



stages, actors		Press, 2011, pp. 306-334 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 196-219
7. The common agricultural policy: evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 th edition, Cambridge University Press, 2011, pp. 306-334 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 196-219
8. Competition policy: problem definition, stages, actors, components	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 th edition, Cambridge University Press, 2011, pp. 197-213 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 141-165
9. Competition policy: case studies	Interactive presentation	https://ec.europa.eu/competition-policy/index_en
10. Budget policy: problem definition, stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 th edition, Cambridge University Press, 2011, pp. 289-305 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 220-242
11. Social and employment policy: problem definition, stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 th edition, Cambridge University Press, 2011, pp. 364-380 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 263-318 Reianu Diana, <i>European Pillar of Social Rights: Adding value to the Social Europe?</i> , On-line Journal Modelling the New Europe, 22/2017
12. Foreign and security policy: problem definition, stages, actors, evolution	Interactive presentation	Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 7 th edition, Oxford University Press, 2015, pp. 436-466

Conclusions

Bibliography

S.T. Akindede and O.R. Olaopa, *A theoretical review of core issues on public policy and its environment*, J. Hum. Ecol., 16(3): 173-180 (2004)
Thomas A. Birkland, *An introduction to the policy process. Theories, Concepts, and Models of Public policy making*, 4th edition, Routledge, 2016
El-Agraa, Ali M., *The European Union Economics and Policies*, 9th edition, Cambridge University Press, 2011
Reianu Diana, *European Pillar of Social Rights: Adding value to the Social Europe?*, On-line Journal Modelling the New Europe, 22/2017
Wallace, Helen at al (ed.), *Policy-making in the European Union*, 7th edition, Oxford University Press, 2015

8.2 Seminar / Laboratory

Teaching methods

Observations

The seminar is complementary to the course. Students will have to apply the concepts studied during the courses, so they are required to choose a public policy issue on which to deliver a Public Policy Proposal. The Policy Proposal will have a clear structure, including the introduction and presentation of the problem and its context, a



short presentation of the current public policy / current legislation, the arguments that sustain the new proposals or solutions, and a relevant conclusion. The annexes will include the problem tree and objective tree analysis, the stakeholder chart and SWOT analyses for each solution. The policy proposal should be submitted in the written form on the e-learning platform and presented orally in the class, during the last seminars.

9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

- ❖ Provide solid knowledge on European public policy process – from the problem definition, agenda setting to their development, implementation and evaluation
- ❖ Ensure solid knowledge on decision-making process in multilevel governance
- ❖ Ability to investigate any type of European public policy and to identify the most appropriate management tools for their implementation

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course	Summative assessment that takes into account: - the answers to the written exam	- written exam	60%
10.5 Seminar/Laboratory	Summative assessment that takes into account: - Elaboration and presentation of Policy memo - Participation in seminars and involvement in ongoing discussions within each seminar	- Policy memo evaluation and oral presentation - Participation in seminars and involvement in ongoing discussions within each seminar	40% (10% content 10% annexes 10% oral presentation 10% participation in class)
Note: The same requirements will be applied for the repeating exam(s).			
10.6 Minimum standard of performance			
For grade 5: ❖ Attendance to at least 50% of seminar activities ❖ Participation at the Written/Oral examination and solving correctly at least half of the subjects for this test		For grade 10: ❖ Attendance to at least 80% of course and seminar activities ❖ Active participation during classes and seminars ❖ Good project presentation ❖ Participation at the Written/Oral exam and solving correctly all the related topics ❖ Completion of compulsory bibliography	

Date

Course holder signature

Seminar holder signature

Date of departmental approval

Head of department signature
