



# Faculty of European Studies Babeș-Bolyai University in Cluj-Napoca



# **CONTENTS**

Welcome to the Faculty of European Studies!	2
Study programmes	4
Bachelor / Undergraduate level	4
Master / Postgraduate level	5
Ph.D Programmes	6
Distance learning	7
Career opportunities	7
Alumni	8
Academic and administrative staff	10
Faculty board	10
Department of European Studies and Governance	10
Department of International Relations and German Studies	14
Administrative staff	16
International relations office	17
Our visiting professors	18
Institutes at the Faculty of European Studies	19
Research centres and reflection groups	20
Publications	21
Key events	24
European projects	27
Academic and scientific contacts	30
Double degree programmes	31
Libraries and other facilities for students	31
Internships	32
Student life	33
Contact	35

### WELCOME TO THE FACULTY OF EUROPEAN STUDIES!

Hi! My name is Adrian and, in the following paragraphs, I'll help you to become acquainted with the Faculty of European Studies, as its former BA, MA and Ph.D graduate, and now, as an Associate Professor here, and Dean since 2020.

Although it's one of the youngest in UBB, the Faculty of European Studies is particularly dynamic, given its international breadth, multicultural atmosphere and rich academic life, all of which match its objective of building the knowledge and skills needed for the management of EU integration chiefly in the Central and Eastern European area. This is in keeping with the three pillars the mission of our University relies upon: education, research and openness to society. Let me tell you what I mean by this!

In our 1500-strong academic community, we experience an amazing level of diversity, with 20% of our students coming from other countries, and Romanian students joining us from all of our regions. This is because our Faculty is the only one in this part of Europe that provides a complete academic experience in the areas of International Relations and European Studies (distance learning too!), with the possibility to opt for Management, European Administration and Business Diplomacy at the BA level. Multilingualism is key in our BA, MA & Ph.D courses, with English, French and German in the limelight. Their curriculum is constantly being adapted to the requirements of our institutional partners and embraces a multidisciplinary core of subjects, with international relations, EU integration, political science, communication, economics, project management, law, history, digital skills and anthropology at the forefront. Add to that lots of practical experience in our network of future employers (public institutions, multinationals, consultancy companies, NGOs and many more) and you'll have the picture of a modern, skill-based approach to higher education.

One thing that I've always liked about the Faculty of European Studies is that there's always something important happening in terms of scientific or social events, extracurriculars and projects. The research conducted by our teams of professors, students and Ph.D candidates, often within our Doctoral School, enables the participants to focus on a potential academic career. This is why most of our young staff are recruited from within the Faculty's extended alumni community, based on their experience with the EU, or in some cases the diplomatic corps, the economic milieu and other relevant career paths that enable a good practitioner to turn into an equally good teacher and researcher. The international conferences, academic journals and EU-funded projects (some student-led) are just some of the outputs that endow our research with the visibility that makes the Faculty part of the current debate on EU integration and international relations in our region and often beyond.

### WELCOME TO THE FACULTY OF EUROPEAN STUDIES!

When I chose to apply for this Faculty, what I had in mind was that I needed one that was well connected to society, to professional outcomes and, of course, to the international university community. These features of any ambitious academic institution are very much present at the Faculty of European Studies, where decision-makers in our area of expertise (EU representatives, national & local leaders, diplomats, as well as successful entrepreneurs) are frequently invited to interact with our students and staff, so that we may play our part in shaping relevant policies and agendas. Our Faculty is a prominent contributor to the field of EU-funded projects, which are key to institutional growth and enable our students to benefit from Erasmus mobilities in our network of 120 universities, as well as from lucrative internships and multiple-degree MA programmes, all with the support of the EU.

Student life is vibrant, much like the Transylvanian city of Cluj that is home to our University, with festivals, exciting trips, sporting activities, social events focusing on our multicultural tradition and other creative activities, many of which are hosted by our student societies. Seldom will you encounter more opportunities to learn, do research, engage with people from such a diversity of cultural and professional backgrounds, and have fun as within our growing academic environment! By browsing through this brochure, you'll find out much more about what the Faculty of European Studies has to offer and how it's grown into the community that it is today, ready to welcome you!

### Assoc. Prof. Dr. Adrian-Gabriel Corpădean Dean of the Faculty of European Studies



### STUDY PROGRAMMES

### I. BACHELOR / UNDERGRADUATE LEVEL:

### INTERNATIONAL RELATIONS AND EUROPEAN STUDIES

Field: International Relations and European Studies

The graduate's title: BA in International Relations and European Studies

Duration of studies: 6 semesters
Type of enrolment: full-time

Lines of study: Romanian (full-time and distance learning), English, German

### MANAGEMENT

Field: Management

The graduate's title: BA in Economic Sciences

Duration of studies: 6 semesters Type of enrolment: full-time Line of study: Romanian

### **DIPLOMACY IN BUSINESS**

Field: International Relations and European Studies

The graduate's title: BA in International Relations and European Studies

Duration of studies: 6 semesters Type of enrolment: full-time Line of study: Romanian

### **EUROPEAN ADMINISTRATION**

Field: Administrative Science

The graduate's title: BA in Administrative Science

Duration of studies: 6 semesters Type of enrolment: full-time Line of study: Romanian

### II. MASTER / POSTGRADUATE LEVEL

### CULTURAL DIPLOMACY AND INTERNA-TIONAL RELATIONS

Erasmus Mundus

Field: International Relations and European

Studies

Duration of studies: 4 semesters Type of enrolment: full-time

Line of study: English

Quadruple diploma programme with Jean Monnet University of Saint-Etienne, France, Polytechnic Institute of Tomar, Portugal, Babeş-Bolyai University, Romania and

# INTERNATIONAL RELATIONS, FOREIGN POLICY AND CRISIS MANAGEMENT

University of Naples Federico II, Italy.

Field: International Relations and European Studies

Duration of studies: 4 semesters Type of enrolment: full-time

Line of study: English

### INTERNATIONAL COMMUNICATION

Field: International Relations and European

Studies

Duration of studies: 4 semesters Type of enrolment: full-time

Line of study: Romanian and English

# COMPARATIVE POLITICAL EUROPEAN STUDIES

Erasmus Mundus

Field: International Relations and

European Studies

Duration of studies: 4 semesters Type of enrolment: full-time

Line of study: French (2nd diploma issued by Paris Est — Créteil University — France, Science Po Lille - France or University of

Szeged – Hungary)

# EUROPEAN AFFAIRS AND PROGRAMME MANAGEMENT

Field: International Relations and

European Studies

Duration of studies: 4 semesters Type of enrolment: full-time Line of study: Romanian

### ADVANCED MANAGEMENT

Field: Management

Duration of studies: 4 semesters Type of enrolment: full-time Line of study: Romanian

# MANAGEMENT AND INTERNATIONAL AND EUROPEAN NEGOTIATIONS

Field: International Relations and

European Studies

Duration of studies: 4 semesters Type of enrolment: full-time Line of study: Romanian

### III. PH.D PROGRAMMES

The Ph.D school of the Faculty of European Studies "The European Paradigm" provides doctoral studies in several disciplines. Moreover, it boasts a framework for the multi- and inter-disciplinary research on current European social, economic and political issues, placed at the crossroads of history, political science, economics and international relations. Besides supervising Ph.D theses and offering training on specific subjects, our school organizes events open to a broader audience and, thus, it participates in the public life of the city. Ph.D programmes are also offered in foreign languages: English, French and German.

The collaboration with A.D. Atid Lekidum (Haifa, Israel) for the recruitment of international candidates for our Ph.D Programme enhances the internalization of the doctoral school. Its reputation goes beyond the European area. The doctoral stage implies a mentorship system based on methodological innovation, practical applications and exploitation of results in renowned publications and conferences. Our faculty's trans-disciplinary conferences include Ph.D students' panels. After earning a Ph.D degree at the Faculty of European Studies, one can enroll in a post-doctoral programme at Babeş-Bolyai University, which is subsidized by the European Social Fund through The Romanian Operational Programme "Human Capital".

Our faculty is part of the post-doctoral European project entitled **Innovative quality doctoral and post-doctoral research relevant for the labour market**, which aims to increase the employment of Ph.D and post-Ph.D students, mainly those in the field of human sciences, through customised entrepreneurial programmes, counseling sessions and professional orientation. Within the project, students gain transversal skills convergent with the requirements of the labour market and are supported to share the results of their research by means of conferences, internships and publications.

### SCIENTIFIC COORDINATORS:

ASSOC. PROF. HABIL. DR. MELANIA-GABRIELA CIOT- Head of Doctoral School

PROF. DR. MIRCEA BRIE

PROF. DR. SERGIU MISCOIU

PROF. DR. VALENTIN NAUMESCU

PROF. DR. NICOLAE PĂUN

PROF. DR. VASILE PUȘCAȘ

PROF. DR. OVIDIU PECICAN

PROF. DR. ENIKŐ VINCZE

Taking into consideration the increased demand for flexible higher education programmes in its area of expertise, the Faculty of European Studies has developed the distance learning programme in International Relations and European Studies. The distance learning facilities offered by our faculty have become complementary to our traditional educational system, meeting the needs of a large group of students aiming to have flexible timetables and attendance requirements, adapted to their own schedules, at the same high quality standards as traditional learning programmes.

The faculty's distance learning programme is coordinated by Lect. Dr. Monica Burcă-Voicu. Website: https://sites.euro.ubbcluj.ro/id/

### CAREER OPPORTUNITIES

Romania's integration into the EU requires a significant number of trained specialists. Many of the European Studies Alumni have been employed by prominent European and Euro-Atlantic institutions, where they have proven the measure of their training and commitment. European Studies graduates are trained to become specialists in European integration (consultancy, evaluation, analysis, economic, juridical, socio-political expertise).

They can develop career paths in the following potential occupations:

- Specialist/counsellor/expert/adviser/consultant on European affairs within local, national, European institutions or in different international institutions, with attributions in: programmes administration, policies administration, evaluation, economic-judicial auditing and consultancy and public relations;
- Specialist/counsellor/expert/adviser/consultant within the departments of European integration from mayor offices, local councils, prefectures, county councils, ministries and public agencies;
- Counsellor/expert/parliamentary consultant;
- Specialist/counsellor/expert/adviser/consultant in regional development agencies, non-governmental organizations, research institutions or private companies;
- Specialist/counsellor/expert/adviser/consultant for interest groups/lobby;
- Specialist/counsellor/expert/inspector/adviser/consultant/comentator/publicist/special correspondent/editorialist on European integration issues in the field of mass media;
- Adviser/secretary/diplomatic counsellor/consular counsellor;
- Teacher in the field of humanities and social sciences: European integration, regional development, history of Europe etc.;
- Trainer within lifelong learning programmes that target specific domains of European administration and project management;
- Project manager, European projects consultant, adviser in accessing European structural and cohesion funds.

ALUMNI 8

By way of the Alumni project, within the Babeş-Bolyai University Alumni Association, the Faculty of European Studies has the purpose of keeping in touch with its former students. The beneficiaries of this project are both the graduates of the faculty, as they are informed about our academic activities, and the Faculty of European Studies itself, through the feedback received on the professional evolution of its graduates.

Due to the variety of courses offered, and to the interdisciplinary approach, the graduates of the Faculty of European Studies are employed in various areas of activity, both within the country and abroad: EU institutions, public administration, cultural institutes from Romania, the business environment and NGOs.

### Alumni testimonials

I am Cristina Blaj and I graduated from the Faculty of European Studies (International Relations and European Studies – in English), in 2015. In 2017 I earned my MA Degree in Transatlantic Studies at the same faculty. While studying at FES, I enrolled in Law School and graduated in 2018.

My curiosity led me to a more dynamic field, although equally formal as the legal one, the IT. I started as a project assistant manager with the company OSF Digital and two years later, I achieved my goal, the project manager position. I was given the opportunity to experience a completely new environment which welcomed me with open arms. My desire to perform in a merit-based field was fully met there.

My personal experience has taught me to easily adjust to new challenges, to be vocal with my opinions and to celebrate my achievements. I strongly believe that all energies work together when you find your path and know exactly what you want in life. It might have taken longer for me to find my way but I never lost my courage and determination.

If I were to talk to the person I was 5-6 years ago, I would tell her to never lose curiosity and to acknowledge that success must be celebrated and failure must be accepted because it builds character. It is more valuable to ask questions and to admit that you do not know everything than to claim to own the ultimate truth. I have no doubt that one will be rewarded for the courage to face injustice and that rewards will seem fully deserved.

Cristina Blaj
BA: International Relations and European Studies
MA: Transatlantic Studies



ALUMNI

### Alumni testimonials

My name si Dalila Ciuclan and I am a graduate of the Faculty of European Studies. I earned my BA degree in International Relations and European Studies and my MA degree in European Affairs and Programme Management.

I am a consultant-project manager at Cluj-Napoca City Hall. I joined the development team at this institution in 2017 and currently coordinate European projects such as Orizont 2020, Interreg, URBACT, POCA and Urban Innovative Actions. I am also a member of the writing team for internationally funded projects.

I am involved in the Civic Innovation and Imagination Centre and a member of the urban mobility group within the City Science Initiative (a Joint Research Centre project) and liaison with all project consortiums where the city has acquired membership.

Among my accomplishments is the contribution to the application for the European Innovation Capital 2020 project, where Cluj-Napoca was one of the six finalists.



Dalila Ciuclan

BA: International Relations and European Studies MA: European Affairs and Programme Management

### ACADEMIC STAFF | FACULTY BOARD

### Dean of the Faculty of European Studies

Assoc. Prof. Dr. Adrian-Gabriel CORPĂDEAN

### Vice-Dean

### Assoc. Prof. Dr. Laura-Maria HERŢA

Vice-dean for scientific research, German line of study and cooperation with English-speaking universities.

### Vice-Dean

### Lect. Dr. Mihaela-Adriana OPRESCU

Vice-dean for admission, projects and fundraising, regulations and procedures, secretarial activity and accreditations.

### Vice-Dean

# Assoc. Prof. Dr. Antoanela-Paula MURESAN

Vice-dean for promotion and image, cooperation with the business environment, community involvement, student life and cooperation with French-speaking universities.

### The academic staff belongs to the two departments of the Faculty:

European Studies and Governance & International Relations and German Studies

### ACADEMIC STAFF | DEPARTMENT OF EUROPEAN STUDIES AND GOVERNANCE

### HEAD OF DEPARTMENT

### Assoc. Prof. Dr. Nicoleta RACOLTA-PAINA

Research areas: EU strategic management

Organisational behaviour

EU entrepreneurship and small-sized

enterprises

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### DEPARTMENT MEMBERS

# Assoc. Prof. Dr. Adrian-Gabriel CORPĂDEAN

Research areas: History of European

integration

Integration of Central and Eastern Europe

European communication

European project management

Europe 2020 agenda

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### Prof. Dr. Ovidiu PECICAN

Research areas: European culture and

civilization

Medieval history

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### Assoc. Prof. Dr. Gabriela CIOT

Research areas: International negotiations

European negotiations

Decision-making in foreign and

international policy European policies

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### Assoc. Prof. Dr. Florin DUMA

Research areas: Finance

Capital markets Entrepreneurship

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### Assoc. Prof. Dr. Carmen LAZĂR

Research areas: EU Law Constitutional law The general theory of law E-mail: carmen.lazar@ubbcluj.ro

### Assoc. Prof. Dr. Mircea MANIU

Research areas: Macroeconomics
International and global economy
Economy and regional development
Management economy
Business communication and public
relations
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# Assoc. Prof. Dr. Antoanela-Paula MUREȘAN

Research areas: EU institutions European project management Europe, history and modernity Identification of funding sources E-mail: paula.muresan@ubbcluj.ro

### Assoc. Prof. Dr. Alina BRANDA

Research areas: Cultural studies Anthropology of Europe Migration Cultural heritage Cultural policies

### Assoc. Prof. Dr. Georgiana CICEO

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Research areas: EU decision-making National and European public policies Foreign policy Theories of European integration E-mail: georgiana.ciceo@ubbcluj.ro

### Assoc. Prof. Dr. Radu NECHITA

Research areas: Institutional factors of economic development
Business environment
Taxation system
Monetary and banking systems
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### Assoc. Prof. Dr. Delia POP-FLANJA

Research areas: Intercultural communication Intercultural management Business ethics Political and institutional discourse analysis Didactics of foreign languages E-mail: delia.flanja@ubbcluj.ro

### Assoc. Prof. Dr. Diana-Gabriela REIANU

Research areas: Economics

History

Public administration

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### Assoc. Prof. Dr. Anca STÂNGACIU

Research areas: Foreign capital

Europeanisation

International economic relations

Romanian-Italian relations

Exile

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### Lect. Dr. Radu ALBU-COMĂNESCU

Research areas: History of Europe History of European institutions

History of political and religious thinking

European integration Cultural diplomacy

Governance

Leadership and business environment

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### Lect. Dr. Miruna BALOSIN

Research areas: The European public space

European governance models

European lobbying

Transparency in international organisations

and institutions

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### Lect. Dr. Monica BURCA-VOICU

Research areas: International economics Competitiveness and economic policies International marketina

Marketing of small and medium-sized

enterprises

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### Lect. Dr. Lucian BUTARU

Research areas: History of Europe

History of antisemitism The inequality issue

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### Lect. Dr. Romana CRAMARENCO

Research areas: European economic

integration

Labour force mobility International migration

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### Lect. Dr. Roxana-Maria NISTOR

Research areas: Linquistic policies and

plannina

Multilingualism and multiculturalism

Intercultural communication

Business ethics

Didactics of foreign languages

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### Lect. Dr. Dorin DOBRA

Research areas: European administration

ethics and deontology

European security policy

European neighbourhood policy

European history and culture - European

identity

Romania's Europeanisation

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### Lect. Dr. Elena GRAD-RUSU

Research areas: Foreign direct investment

Regional development

European project management E-mail: elena.rusu@ubbcluj.ro

### Lect. Dr. Adrian LUDUSAN

Research areas: Game theory

Statistics

Quantity analysis

Euro-skepticism

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### ACADEMIC STAFF | DEPARTMENT OF EUROPEAN STUDIES AND GOVERNANCE

### Lect. Dr. Cosmin MATIŞ

Research areas: Quality management

Service management Banking management

Corporate culture

Leadership

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### Lect. Dr. Mihaela-Adriana OPRESCU

Research areas: Civil law European competition law

European programmes and projects law

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### Lect. Dr. Monica POP

Research areas: Accounting

Audit

Financial consultancy and expertise E-mail: monica.pop@ubbcluj.ro

### Assist. Dr. Andreea STRETEA

Research areas: History of European

integration

Central and Eastern integration

EU institutions

European Commission mechanisms

Romania's EU integration

E-mail: andreea.stretea@ubbcluj.ro

### Assist. Dr. Tudor Vidrean

Research areas: National, European and

international fiscal law EU Court of Justice

EU economic and legal policies E-mail: tudor.vidrean@ubbcluj.ro

### ACADEMIC STAFF | DEPARTMENT OF INTERNATIONAL RELATIONS AND GERMAN STUDIES

## HEAD OF DEPARTMENT Lect. Dr. Ana PANTEA

Research areas: Political systems, security and emerging powers

The dissemination of international norms

**EU-Asia** relations

The effects of multi-polarity E-mail: ana.pantea@ubbcluj.ro

### **DEPARTMENT MEMBERS**

### Prof. Dr. Sergiu MIȘCOIU

Research areas: The theory of international relations

Populism, radicalism, extremism

Democratic transition in Central and Eastern Europe

Political systems in French-speaking Africa E-mail: sergiu.miscoiu@ubbcluj.ro

### Prof. Dr. Valentin NAUMESCU

Research areas: Global and regional politics and changes in the international relations system

Foreign policy and diplomacy
The EU Eastern neighbourhood
Comparative political systems
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### Prof. Dr. Enikő VINCZE

Research areas: The critical analysis of EU social policies

Social, territorial and residential inequities in the contemporary capitalism

The residential policy among economic and social policies

Unequal development and spatial injustice Racism and racialisation

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### Assoc. Prof. Dr. Alina ANDREICA

Research areas: Mathematical models in software design

Software design and implementation principles

IT management

The integration of IT systems
The impact of IT implementation in
companies and society

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### Assoc. Prof. Dr. Laura-Maria HERTA

Research areas: The transformation of war (the sociology of violence, civil wars, hybrid warfare)

Peacekeeping operations, humanitarian intervention and conflict management Ethnic and religious conflicts.

Secessionism (The Balkans and South Caucasus)

Armed conflicts, genocide, population dislocations and foreign intervention in Africa

Critical and constructivist approaches to security and human security
Socio-constructivism in international

relations

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### Assoc, Prof. Dr. Raluca MOLDOVAN

Research areas: Communication and mass-media

The US-Middle East relations Migration and refugees

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### Assoc. Prof. Dr. Edit SZEGEDI

Research areas: Formation of national and regional identities Interethnic relations History of the Church Regional and urban history, early modern

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### ACADEMIC STAFF | DEPARTMENT OF INTERNATIONAL RELATIONS AND GERMAN STUDIES

### Assoc. Prof. Dr. Liviu ŢÎRĂU

Research areas: The history of communism

Geopolitics

Transatlantic relations

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### Lect. Dr. Ciprian BOGDAN

Research areas: Political philosophy

The ideology issue (contemporary political

ideologies, the criticism of ideology,

post-ideology) Social protest European identity

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### Lect. Dr. Gabriel GHERASIM

Research areas: American political

ideologies

Transatlantic ideologies American intellectual history Public and cultural diplomacy

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### Lect. Dr. Antonela GYÖNGY

Research areas: Cultural history

International relations
Collective memory

The sociology of film

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### Lect. Dr. Monica MERUŢIU

Research areas: Religion in international

relations

Religion in international politics

Terrorism and security threats Geopolitics and geo-strategy

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### Lect. Dr. Vlad MUREŞAN

Research areas: The sociology of

international relations

Ethics and politics in Europe

Norms and societies

Political philosophy

Classical German philosophy

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### Lect. Dr. Christian SCHUSTER

Research areas: The theory of sociology

systems

Political philosophy

Intercultural communication

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### Lect. Dr. Roxana-Alice STOENESCU

Research areas: Political philosophy

Social philosophy

The history of ideas

Political culture

East-European studies

Transformation processes in Romania

The theory of democracy

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### Lect. Dr. Ovidiu VAIDA

Research areas: Comparative political

systems

Parties and party systems

Election systems

Political doctrines (Christian-Democracy)

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### ACADEMIC STAFF | DEPARTMENT OF INTERNATIONAL RELATIONS AND GERMAN STUDIES

### Lect. Dr. Şerban VĂETIŞI

Research areas: Identity strategies in political and economic context
Ethnic communities and policies
Race – gender – class intersections in the global political economy

global political economy
Post-colonial identities
Political geography
Community, regional and continental

constructions from a critical perspective Urban studies, models of urban development from a historical and comparative perspective Urban configuration and administration.

Economic, social and environmental issues

Urban culture

Continental focus: North America and Latin

America

Europe – America relations Transatlantic studies Iberian - American studies E-mail: serban.vaetisi@ubbcluj.ro Lect. Dr. Florian DREXLER (DAAD)

Research areas: Taxation law

Agricultural law

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### ADMINISTRATIVE STAFF | FACULTY SECRETARIAT

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Raluca Goia, IR Officer - secretary

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Yves Palau	Université Paris-Est Créteil (France)
Vincent Henry	Université Paris-Est Créteil (France)
Jérôme Roudier	Université Catholique de Lille (France)
Philippe Claret	Université de Bordeaux (France)
Franck Lopez	Direction Régionale Occitanie (France)
Antoine Heemeryck	National Museum of the Romanian Peasant, Bucharest (Romania)
Sorina Soare	University of Florence (Italy)
Péter Kruzslicz	Szeged University (Hungary)
Anna Skolimowska	Stefan Wyszynski University in Warsaw (Poland)
Jean-Michel De Waele	Université Libre de Bruxelles (Belgium)
Hygin Kakaï	Université d'Abomey-Calavi (Benin)
Louis-Marie Kakdeu	Université de Maroua (Cameroon)
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### INSTITUTES AT THE FACULTY OF EUROPEAN STUDIES

### THE EUROPEAN RESEARCH INSTITUTE

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PUBLICATIONS 21

STUDIA UNIVERSITATIS BABES-BOLYAI

### STUDIA EUROPAEA

### THE ACADEMIC JOURNAL STUDIA EUROPAEA

Indexed in: SCIPIO, ProQuest, ERIH, GESIS, CROSBI, CEEOL, EBSCO, ERIH, Gale, MIAR, OCLC. Since 1996, the academic journal Studia Europaea, published by the Faculty of European Studies, has been an open arena for promoting research endeavours. The journal is reviewed by international specialists acknowledged by the Romanian National University Research Council (CNCSIS). Senior as well as junior academics from Europe and the United States have found in Studia Europaea a way of expressing their preoccupations by publishing academic articles focusing on the European experience and perspectives in various fields of social sciences.

Studia Europaea is prepared to receive articles from six areas:

- "History, International Relations and Political Science" welcomes articles that stress the European perspective on world politics and the analysis of European political developments.
- "European Economy and European Information Society" with articles that include analyses and comments concerning the most relevant aspects of the European economy and information technology.
- "European Community and Business Law" brings together articles that refer to the European states and the European Communities, their judicial and institutional organization, as well as facets of business regulation.
- "European Culture, Philosophy, and Anthropology" focusing on the cross-cultural European experience, with special emphasis on relations with other cultural areas, such as Asia or the Americas.
- "Forum" open for BA and MA students in the fields mentioned above.
- "Book Review"- welcomes critical reviews of the latest books related to the fields listed above.

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PUBLICATIONS 22

### MODELLING THE NEW EUROPE - ONLINE JOURNAL

Indexed in: SCOPUS, ERIH PLUS ProQuest, EBSCO, Ulrich's Web, CEEOL, DOAJ, J-Gate, Scipio, DRJI.

The Journal was founded in 2010 as an international academic publication within the Jean Monnet ad Personam Programme and is dedicated to research subjects concerning the European Union, having the European integration process, European policies and EU political design as focal points.

The journal is edited by the Faculty of European Studies (Babeṣ-Bolyai University of Cluj-Napoca, Romania) and promotes original research papers that study European topics from an economic, political, social or cultural perspective.

As of 2019, the Journal has been published with a frequency of three issues per year (April, September and December).

Submitted articles are double-blind peer reviewed by independent academics related to the line of study of the articles proposed.

ISSN - L 2247-0514

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PUBLICATIONS 23

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Indexed in: DOAJ, Ent'revues, EbscoHost (Communication Source), ERIH PLUS, Héloïse, IBT-UNAM, MIAR, Mirabel, MLA, Open Science Directory, SHERPA-RoMEO, Ulrich's, ZDB, ZORA.

Synergies Roumanie is a francophone publication of the Faculty of European Studies, belonging to Gerflint (Groupe d'études et de recherches pour le français langue internationale – Study and research group for French as an international language), a global programme which edits and distributes francophone scientific publications, and is a member of France-based Fondation Maison des Sciences de l'Homme.

It creates, coordinates, publishes, edits and indexes a world-wide network of scientific magazines, all in accordance with international scientific and editorial standards. Furthermore, it helps promote the careers of international scientists who have chosen French as their language of expression for their thoughts and who work in all fields of human sciences. All publications are available online.

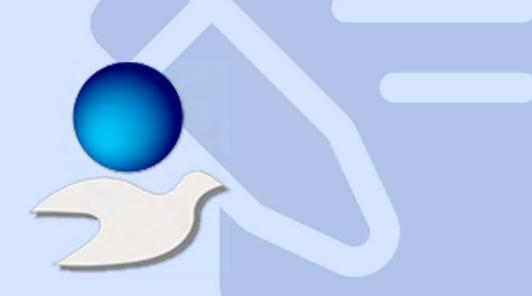
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KEY EVENTS 24

# DISINTEGRATION AND INTEGRATION IN EAST-CENTRAL EUROPE (D.I.E.C.E.) INTERNATIONAL CONFERENCE

The Disintegration and Integration in East-Central Europe (D.I.E.C.E.) Conference Series of the Faculty of European Studies is a concept which was successfully launched in 2012 within the framework of the Jean Monnet Programme. Since 2012, the D.I.E.C.E. conference has been one of the most visible academic events in the field of European Studies in Central and Eastern Europe. The 2016 edition was placed under the official patronage of Mr. Klaus Iohannis, the President of Romania.

The annual conference aims:

- To raise awareness about the participation of East-Central Europe in the integration process as an active and not as a passive player;
- To promote research on EU integration in the countries of Central and Eastern Europe;
- To establish a viable network between EU and non-EU academics and young researchers from the area of European Studies, so as to foster their active participation in research projects:
- To organise an online repository of the most important publications (conference papers, articles, volumes) belonging to Central and Eastern European authors, regarding the integration idea, the development and future of the European Union. The conference is intended to deepen knowledge on the whole European integration process and the new model of European Union, emphasizing Central and South-Eastern European involvement. There is a need to study the contributions brought by this area to promoting functional patterns of integration.

### INTERNATIONAL RELATIONS AND AREA STUDIES: FOCUS ON WESTERN BALKANS

The international conference aimed to bring together experts, professors and researchers preoccupied with the Western Balkans. The conference was meant to be a platform for multi-disciplinary approaches to the politics, history, and society in the Western Balkan countries. The topics of the conference included (but were not limited to):

- EU and the integration of the Western Balkans
- Europeanization in the Western Balkans: challenges and trends
- Post-communist developments in the Western Balkans (politics, society, economy)
- Anthropological and sociological approaches to (Western) Balkan identity
- The role of ethnicity in post-war Croatia, Bosnia-Herzegovina and Serbia
- Populism and nationalism in the Western Balkan countries

First edition

# International Relations and Area Studies

# Focus on Western Balkans

### **About**

The international conference International Relations and Area Studies: Focus on Western Balkans aims to bring together experts, professors and researchers preoccupied with Western the Balkans. The conference is meant to be a platform for multi-disciplinary approaches to the politics, history, and society in the Western Balkan countries.

The international conference International Relations and Area Studies: Focus on Western Balkans will be organized online. The virtual participation will take place on the Zoom platform and will be finalized with the issuing of a certificate of attendance.

Conference languages: English, French and Italian.

There are no fees involved in the virtual participation.

Presented papers will be published in a post-conference volume.

**4-5** December 2020



KEY EVENTS 26

### CRISIS COMMUNICATION AND CONFLICT RESOLUTION

In crisis situations, good communication and conflict resolution strategies are important aspects that cannot be disregarded. In order to address these challenges, the international conference Crisis Communication and Conflict Resolution aims to support academics, researchers and Ph.D students by offering them an opportunity to present their latest research results in the fields of:

- · Crisis and risk communication
- Discourse analysis
- · Conflict transformation and resolution
- · Political communication
- Institutional and corporate communication
- Mass-media communication
- · Education and Learning





The Faculty of European Studies has been conducting projects funded by the European Union since its establishment. Among the most recent endeavours that our students have benefitted from, in areas covering the convergence between education and active life, cooperation with the business and public environment, academic networking and curriculum development, one should note:

- Transference of EU Integration Model from East-Central Europe to the Western Balkans, a research project implemented between January 2021 and January 2024 by a team from the Faculty of European Studies (Assoc. Prof. Dr. Adrian Corpădean, project manager, Assoc. Prof. Dr. Laura Herţa, Assoc. Prof. Dr. Paula Mureşan, Lect. Dr. Mihaela Oprescu, Assoc. Prof. Dr. Delia Pop-Flanja, Lect. Dr. Elena Grad-Rusu, Ph.D student Diana Gligor).
- Quality and interdisciplinarity in the practice of UBB students in the area of cultural management, aiming to facilitate the transition from education to work for 324 students of Babeṣ-Bolyai University, from the Faculty of European Studies, the Faculty of Orthodox Theology and the Faculty of Theatre and Film, by implementing an innovative learning programme at a potential job in the field of cultural management. Website: euro.ubbcluj.ro/cip/ (2020-2022).
- **PROSE** is a two-year project implemented by the Faculty of European Studies and funded by the Romanian Ministry of Education with support from the World Bank. Objective: to fight against the ever challenging university dropout phenomenon, by enabling 120 of our first-year students to enhance their academic performance and integrate into the labour market.
- **How?** Every year, 60 eligible students undergo an innovative academic integration programme, which includes professional counseling, extra courses in key areas of our curriculum (international relations, European studies, economics, law and communication), coaching and professional development, as well as workshops in our partner companies. All expenses are covered by the project.
- Erasmus + The Faculty of European Studies has been conducting projects funded by the European Union since its establishment. Among the most recent endeavours that our students have benefitted from, in areas covering the convergence between education and active life, cooperation with the business and public environment, academic networking and curriculum development, one should note:

- > DYCLAM+ is an original European university training programme under the ERASMUS+ label (2019-2024), offering academic education at Jean Monnet University of Saint-Etienne (France, 1st semester), Polytechnic Institute of Tomar (Portugal, 2nd semester), Babeṣ-Bolyai University (Romania, 3rd semester) and University of Naples Federico II (Italy, 4th semester and delocalized courses) and at numerous other partner universities. The project is implemented within our Cultural Diplomacy and International Relations Master's Programme and enables students to apply for a quadruple-degree course sponsored by the European Commission, with a focus on the European and global patrimony.
- > The Erasmus Mundus **MITRA** programme, called "intercultural mediation: identities, mobilities and conflicts", was launched in 2012. It intends to respond to the rising social challenges besetting the European societies which have been particularly affected by the "migratory crisis" and its consequences. This crisis has exacerbated political tensions at both national and international levels due to diverging approaches to migration issues. This challenge, a by-product of globalisation processes cutting across European borders, reveals deep-rooted, underlying tensions in today's societies. MITRA teaching staff have acknowledged this changing context and allowed for more focus on migration to be brought into this project. The MITRA Master's programme is an Erasmus Joint Master Degree (EJMD), co-funded by the European Agency (EACEA), since 2012 (2012-2018) and again since 2019 (2019-2024).
- > The "LISBOAN" Project, part of the EU's Lifelong Learning Programme (2010-2013), in collaboration with the University of Cologne.
- Frontières en mouvement: quels modèles pour l'UE? 611115-EPP-1-2019-1-FREPPJ-MO-NETWORK http://centre-jean-monnet.unistra.fr/the-project/ (2019-2022).
- DEMETRA Development of a Methodological Training for Company Instructors Providing Work-Based Trainings in the Plastics and Related Industrial Sectors, funded by the European Commission (2017-2020).
- La justice coutumière des Roms en Roumanie funded by the University of Ottawa, project manager: Dr. Ghislain Otis, University of Ottawa, co-manager: Prof. Dr. Habil. Sergiu Mișcoiu, Babeș-Bolyai University (2016-present).
- Projet Patrimoine Européen pour un Avenir Culturel Ensemble (2016-1- FR01-KA203 -023868), ProPEACE, http://www.propeace.eu/ (2016-2019).
- INNOME- Training for Innovation Management System ERASMUS+.

The project aimed to facilitate the spread and use of the innovation management standard among small and medium companies, to promote its efficient implementation within company management systems (2015-2017).

- La réparation du dommage écologique dans l'espace francophone : cas du Bénin, de la Roumanie, du Sénégal et du Togo, financed by AUF-AO (2012-2014).
- Nouvelles figures de l'Etat de droit, legitimation du pouvoir et du droit par le dialogue des cultures juridiques, financed by AUF/North America (2012-2014).
- L'Observatoire politique des Balkans, financed by AUF-BECO (2012-2013).
- The curriculum development grant for the **Master's Programme "Evaluation of Regional Development"**, sponsored by the European Social Fund (2011-2013).
- The spatialisation and racialisation of social exclusion. The social and cultural formation of "Gipsy ghettos" in a European context, financed by IDEI Exploratory Research Projects (2011-2014).
- Liberal Parties in Central and Eastern Europe after 1989, financed by ELDR-Party (2011-2012).
- **Political Myths in Post-Communist Romania**, financed by CNCS TE (National Research Council Junior Teams) (2010-2013).
- The Internship Programme in Project Management "Jacques Delors Fundament of the Transition from the Educational System to Active Life", sponsored by the European Social Fund (2009-2011).
- **Populism and Neo-Populism in Central and Eastern Europe**, financed by the National Research Council "Ideas" Programme) (2009-2011).
- Ethnic differences in education and diverging prospects for urban youth in an enlarged Europe. Funding: Framework Programme 7 (FP7), EDUMIGROM, Budapest: Central European University, Center for Policy Studies (2008-2011).

The Faculty of European Studies has one of the most extended networks of partner universities in the framework of the Erasmus Programme (over 120 at this time). This allows our students to study abroad for one semester or one academic year, in universities from all over Europe.

Our faculty, offering a wide range of courses in foreign languages (German, English, French), has proved to be very attractive to students coming from abroad, within the Erasmus programme or other exchange programmes. Their number has increased steadily over the past years.

The Erasmus programme also enables the exchange of teaching and administrative staff. Our faculty encourages its staff to visit partner universities and to conduct teaching activities there. Another major benefit is the fact that our partner universities actively participate in the exchange programmes. Each year, several European visiting professors hold seminars and lectures on issues of interest for our students.

Contact: International Relations Office https://euro.ubbcluj.ro/en/contact-ir/

Universität Salzburg, Université Libre de Bruxelles, Katholieke Universiteit Leuven, Charles University in Prague, Metropolitan University Prague, Université Victor Segalen Bordeaux II, Université Montesquieu Bordeaux IV, Université de Marne-la-Vallée, Université Paris Est Creteil, Université de Cergy Pontoise, Universität Bremen, Hochschule Fulda, Otto-von-Guericke-Universität Magdeburg, Westfälische Wilhelms Universität Münster, Carl von Ossietzky Universität Oldenburg, Hochschule Zittau/Görlitz, Universität Osnabrück, University of Macedonia, Università Cattolica del Sacro Cuore Milan, Università degli Studi di Milano, Università degli Studi di Brescia, Università degli Studi di Pisa, Università degli Studi di Cagliari, Universidad Politecnica de Valencia, Radboud Universiteit Nijmegen, Saxion University of Applied Sciences, Universiteit Utrecht, The Hague University of Applied Sciences, Malmö University, Mikkeli Polytechnic, Uniwersytet Opolski, Lazarski University, University of Warsaw, University of Wroclaw, University of Łódź, Warsaw School of Social Sciences and Humanities, Coimbra Institute of Accounting and Business Administration, Nottingham Trent University, University College London, University of Debrecen, Kocaeli University, Sakarya University etc.



- Paris Est Créteil University (France), Lille University (France) and University of Szeged (Hungary) For the MA Programme Comparative Political European Studies (in French)
- University of Essex (UK) For the MA Programme International Relations, Foreign Policy and Crisis Management (in English)
- Jean Monnet University of Saint-Etienne (France), Polytechnic Institute of Tomar (Portugal) and University of Naples Federico II (Italy) For the MA Programme Cultural Diplomacy and International Relations (in English).

### LIBRARIES AND OTHER FACILITIES FOR STUDENTS

### The European Studies Library

The European Studies Library was founded in 1994 and owns over 12,000 volumes (books and periodicals); it offers recent information on economics, management, history, philosophy, political science, law, anthropology and European integration. The library has three reading rooms and a reference room.

The online catalogue of the Lucian Blaga Central University Library and several online databases such as EBSCO, ProQuest and Springer can be accessed from the library.

### The American Studies Library

The "John Fitzgerald Kennedy" American Studies Library was founded in 1991. The library owns 7,300 books and journals specialized in literature, history, law, political science, economy and American philosophy, as well as encyclopedias and dictionaries.

### The "Georg Weber" German Studies Library

The German Studies Library was founded in 2001, and has 5,000 volumes, 30 periodicals and 140 e-resources on philosophy, sociology, politics, economics, law, European Union, public administration, literature and history, as well as dictionaries, encyclopedias and biographies.

### The computer network

The Faculty of European Studies provides 4 IT labs with 85 high-performance workstations and 4 servers. The faculty's network is part of the BBU network (UBB Net), which is connected to the ROmanian EDUcational NETwork (ROEDUNET), and to the Internet. The network is also used for library activities. The faculty's computer resources are used as IT tools by full-time students within their educational and research activities, and for e-learning courses.

The faculty also has course and seminar rooms and laboratories equipped for hybrid teaching activities.

INTERNSHIPS 32

The Faculty of European Studies emphasizes the importance of internships, which have become a compulsory part of its curriculum, so as to foster the constant development of students' practical skills and to enable them to gain access to the labour market in an effective manner. Hence, we have concluded numerous partnerships and implemented European projects in order to provide our students with optimal access to prominent public institutions, private companies and NGOs in the areas covered by our educational programmes.

One of these projects is titled **Quality and interdisciplinarity in the practice of UBB students in the area of cultural management** and its purpose is to facilitate the transition from education to work for 324 students of Babeş-Bolyai University, from the Faculty of European Studies, the Faculty of Orthodox Theology and the Faculty of Theatre and Film, by implementing an innovative learning programme at a potential job in the field of cultural management.

Another relevant initiative is **RED ROSE - Remain in Education! Rise and Opt for Studies about Europe!**, a three-year project implemented by the Faculty of European Studies and funded by the Romanian Ministry of Education with support from the World Bank. Its main objective is to enable 150 high school students to make the right choice of university education, based on their abilities and preferences, so as to facilitate their access to the labour market.

**PROSE** is a two-year project implemented by the Faculty of European Studies and funded by the Romanian Ministry of Education with support from the World Bank. It aims to fight against the university dropout phenomenon, by enabling 120 of our first-year students to enhance their academic performance and integrate into the labour market.

Moreover, recent endeavours have enabled us to develop an internship network for BA and MA students, centered on the challenging subject of Project Management.

The students' practical training comprises two levels:

- field trips to EU institutions Brussels, Strasbourg, Luxembourg, Paris, for first-year students (partly subsidized);
- internships in national and local institutions for third-year students: the Presidency of Romania, the Ministry of Foreign Affairs, the Ministry of Education, the Ministry of Economy, the Ministry of Labour and Social Protection, the National Institute of Statistics, Prefectures, Chambers of Commerce and Industry, companies.

At all levels, evaluations are finalized through a grade, which is a graduation requirement.





STUDENT LIFE 33

### STUDENTS' ORGANIZATIONS

The Faculty of European Studies is an institution that strives to offer a comprehensive image of the European Union through its study programmes. Students, are taught to understand the European Project from a historical, philosophical, political and economic perspective. European values are meticulously analyzed, compared and legitimized, in order to be embraced. We are also aware that we can leave our own imprint on Project Europe: Romania has values which have not faded in spite of unfortunate historical periods.

### The Society of European Students (SSE)

The Society of European Students is a non-governmental organization mainly created for the students of the Faculty of European Studies, but not exclusively. It was founded in December 1995, in Cluj-Napoca, in order to establish contacts with other organizations from Europe and to promote European values. Moreover, the organization implements its activities under the patronage of the Faculty of European Studies. The Society of European Students (SSE) is well connected, both nationally and internationally: it is a member of FASER (The Federation of Student Associations in Economics from Romania), ANOSR (The National Alliance of Student Organizations from Romania) at national level, IAPSS (International Association for Political Science Students) and ESN (Erasmus Student Network), at international level.

The Society of European Students embraces its mission to develop civil society in a European context, by stimulating youth initiative in order for our beneficiaries to achieve high performance in a competitive environment.



STUDENT LIFE 34

### **EuroStud**

The Association of Students of the Faculty of European Studies in Cluj-Napoca, or EuroStud, is a student NGO founded in 2019. It aims to be a useful and practical alternative for leisure time spending. Designed by students, for students, the association seeks to answer their questions and solve their dilemmas, thus representing its members in a reliable manner. Among others, EuroStud wishes to foster students' access to Erasmus mobilities through its network of partners in this area. With respect to the students' future endeavours, the association offers professional counseling, internship opportunities and part-time or full-time employment.

Last but not least, EuroStud cherishes the pleasures of student life and plans projects, social gatherings and parties for students.



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TRADITIO ET EXCELLENTIA