



## COURSE SYLLABUS

### 1. Information about the program

1.1 Higher Education Institution	Babeş-Bolyai University
1.2 Faculty	European Studies Faculty
1.3 Department	International Relations and American Studies
1.4 Field of study	American Studies, Cultural Studies
1.5 Study level	BA
1.6 Programme of study/ Qualification	American Studies

### 2. Information about the discipline

2.1 Module	<b>Models of Urban Development in Europe and America</b>						
2.2 Course holder	Șerban Văetiși, Lecturer						
2.3 Seminar holder	Șerban Văetiși, Lecturer						
2.4 Year of study	3	2.5 Semester	2	2.6. Type of assessment <sup>1</sup>	E	2.7 Type of module <sup>2</sup>	OB

### 3. Total estimated time (teaching hours per semester)

3.1 No. of hours per week	4	3.1 of which for course	2	3.3 of which for seminar	2
3.4 Total no. of hours in the curriculum	48	3.5 of which for course	20	3.6 of which for seminar	10
Time distribution: 14 weeks					150
Study by using handbook, reader, bibliography and course notes					15
Additional library/specialised online research, field research					10
Preparation of seminars/laboratories, homework, projects, portfolios and essays					15
Tutoring					8
Examinations					8
Other activities: .....					15
3.7 Total no. of hours for individual study	25				
3.8 Total no. of hours per semester	56				
3.9 No. of ETCS credit points	4				

### 4. Prerequisites (where applicable)

4.1 of curriculum	• --
4.2 of competencies	• --

<sup>1</sup> E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

<sup>2</sup> OB - core module, OP - elective module, F - extracurricular module

## 5. Conditions (where applicable)

5.1 For the development of the course	• --
5.2 For the development of the seminar/laboratory	• --

## 6. Specific skills acquired

<b>Professional skills</b>	<p>Students following this course are expected to be able to:</p> <ul style="list-style-type: none"> <li>• use the key notions of <b>urban studies</b> and <b>development studies</b>, as well as the major ideas of the interdisciplinary characteristics of these type of studies (history, geography, demography, political economy, sociology, administrative studies, cultural anthropology, cultural studies)</li> <li>• properly use the basic <b>social-historical data, theories</b> and <b>methodologies</b>, relevant for analysing the different types of social, cultural and political facts that characterize the <b>European and American cities</b>, generally, and in particular, as <b>case studies</b> of the evolution, characteristics and models of <b>urban development</b> in Europe and America</li> <li>• understand concepts, theories, and basic models, suitable for analysing different types of <b>projects, policies, and social-cultural forms of cities, urban management and urban life</b> in Europe and America, in historical, contemporary, comparative and critical perspectives</li> <li>• properly describe and present the <b>formation, the evolution</b> and the <b>organizing principles</b> of European and American cities and urban communities, as well as some of their typical <b>evolutions, political-economic institutions</b> and social-cultural <b>expressions</b></li> <li>• properly use the basic knowledge for explaining some <b>notions which characterize cities in Europe and America</b> (such as civilization, colonization, industrialization, immigration, segregation etc.) and the specificity of their <b>evolution</b> and the <b>international and global relations</b> established among cities, historically and in contemporary times, as well as the <b>factors and policies</b> driving the <b>development</b> and the <b>administration</b> of cities in Europe and America</li> </ul>
<b>Interdisciplinary skills</b>	<p>Students following this course are expected to be able:</p> <ul style="list-style-type: none"> <li>▪ to learn from different disciplinary approaches</li> <li>▪ to enhance their ability to read analytically and critically</li> <li>▪ to identify and discuss issues in their proper historical-political and social-cultural contexts</li> <li>▪ to communicate and correlate information and knowledge from different domains</li> <li>▪ to debate issues regarding critical or controversial aspects of contemporary society</li> </ul>

## 7. Course objectives (based on list of acquired skills)

7.1 General objective	This course aims at <b>introducing, describing</b> and <b>debating</b> the topic of <i>models of urban development</i> , from historical and contemporary perspectives. Students following this course should be able to <b>present</b> the evolution, the importance and the challenges of urban development and life in Europe and America, in their major aspects, and to <b>understand</b> and <b>discuss</b> some of their social, political and cultural issues and <b>case studies</b> .
7.2 Specific objectives	The course will introduce in their <i>historical-political</i> and <i>socio-cultural</i> contexts: (1) <b>theoretical concepts</b> related to the subject of cities and city development (2) <b>major characteristics</b> and <b>issues</b> of cities in Europe and America, as well as (3) <b>expressions</b> and <b>problematizations</b> of urban experiences in Europe and America.

## 8. Contents

8.1 Lecture	Teaching methods	Observations
1. <b>Organizational meeting.</b> Introduction to the study of Cities and Urban Development	Comprehensive lecture, PowerPoint presentations, illustrations, contextualizations, debates, specific analyses, critical thinking, reviews  Short video screenings and discussions	Materials used in the educational process:  Computer, Projector, PowerPoint presentation (slides), visual illustrations (pictures, maps, charts, videos), handouts of bibliography excerpts.
2. <b>Overview of European and American Cities.</b> The formation of Cities in Europe and America. Historical and comparative contexts		
3. <b>A History of European Cities</b> from Antiquity to 20 <sup>th</sup> century. Political, economic, social and cultural aspects		
4. <b>Models of Urban Development in Europe.</b> Problems of European Cities in the 20 <sup>th</sup> Century		
5. <b>Urban growth in America (1):</b> Early Urban centers, Urbanization		
6. <b>Urban growth in America (2):</b> Urban problems, Immigration		
7. <b>The socio-cultural research of the city:</b> <i>The Chicago School</i>		
8. <b>Modern Urban Planning and Architecture</b> in Europe and America		
9. <b>Policies of Urban Development and Urban Management</b> in Europe and America		
10. <b>Urban Life and Lifestyles</b> in Europe and America		
11. <b>Contemporary Urban Models:</b> The Neo-Liberal City; Contested Models of Urban development		
12. <b>Conclusive course:</b> Characteristics and issues of European and American Cities		
<b>Bibliography:</b> <ul style="list-style-type: none"> <li>• PARKER, Simon - <i>Urban Theory and Urban Experience. Encountering the City</i>, Routledge 2004</li> <li>• Yuri KAZEPOV – <i>Cities of Europe. Changing Contexts, Local Arrangements, and the Challenge to Urban Cohesion</i>, Blackwell 2005</li> <li>• Eric H. MONKKONEN. – <i>America Becomes Urban. The Development of U.S. Cities &amp; Towns 1780–1980</i>, University Of California Press, 1988</li> <li>• PACIONE, Michael - <i>Urban Geography. A Global Perspective</i>, Routledge 2007</li> <li>• LEGATES, Richard T.; Frederic STOUT, eds. – <i>The City Reader</i>, Routledge 2003</li> <li>• JAFFE, Rivke; Anouk de KONING - <i>Introducing Urban Anthropology</i>, Routledge 2016</li> <li>• PALEN, J. John – <i>The Urban World</i>, Oxford University Press 2008</li> </ul>		

8.2 Seminar / Laboratory	Teaching methods	Observations
1. Organizational meeting		
2. The formation of Cities in Europe and America		
3. Politics of urban development		
4. Problems of European and American cities		
5. <i>Case study: the Colonial City</i>		
6. <i>Case study: Modernist utopias &amp; Visions of urban improvement</i>		
7. <i>Case study: Cities and Minorities</i>		
8. <i>Case study: Neoliberal urbanism - the entrepreneurial city</i>		
9. <i>Case study: Cities and Public Spaces</i>		
10. <i>Case study: Cities, citizenship and politics</i>		
11. <i>Student projects presentations</i>		
12. <i>Student projects presentations. Preparing exam</i>		

### Seminar Bibliography:

- PARKER, Simon - *Urban Theory and Urban Experience. Encountering the City*, Routledge 2004
- PACIONE, Michael - *Urban Geography. A Global perspective*, Routledge 2007
- JAFFE, Rivke; Anouk de KONING - *Introducing Urban Anthropology*, Routledge 2016

### Optional bibliography:

- Roger W. CAVES - *Encyclopedia of the City*
- Mark GOTTDIENER, Leslie BUDD - *Key Concepts in Urban Studies*
- Ronnan PADDISON, ed., - *Handbook of Urban Studies*
- Richard SENNET, ed. - *Classic Essays on the Culture of Cities*
- J. John PALEN - *The Urban World*
- William G. FLANAGAN - *Urban Sociology. Images and Structure*
- Allen S. BERGER - *The City. Urban Communities and their Problems*
- Leonardo BENEVOLO - *The European City*
- Paul M. HOHENBERG, Lynn HOLLEN LEES - *The Making of Urban Europe*
- Walter BENJAMIN - *Paris: Capital of the Nineteenth Century*
- Upton SINCLAIR - *The Jungle*
- Robert PARK, Ernest BURGESS - *The City. Suggestions for the Investigation of urban Life*
- Joanne REITANO - *The Restless City. A Short History of New York*
- Dominic PACYGA - *Chicago. A Biography*
- Malcolm MILES - *Art, Space, and the City. Public Art and Urban Futures*
- Peter HALL - *Urban and Regional Planning*
- Gwendolyn WRIGHT - *USA (Modern Architectures in History)*
- F.E. Ian HAMILTON - *Transformation of Cities in Central and Eastern Europe: Towards Globalization*
- David C. THORNS - *The Transformation of Cities. Urban Theory and Urban Life*

## 9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

After completing this course, students will have a **good knowledge** of European and American cities; they will **understand** the basic characteristics, roles and problems of cities and will be able to **use concepts** highlighted along the entire course (such as medieval city, colonial city, industrial city, urban economy, urban planning, suburbanization, gentrification, entrepreneurial city, creative city, segregated city etc. )

These will **help** them in **understanding** and **approaching** an increasingly urbanized society, economically, socially, and culturally speaking (in the contexts of globalization, neoliberalism, workforce displacement, and multiplication of international contacts and cultural influences) that will

facilitate them addressing a series of issues related to living and working in cities and international urban environments.

The topic of urban development should be *profoundly understood and appropriately treated* as an issue they will confront to, in their social participation and future professional lives, within an increasing urbanized and developed society and in the global context.

### 10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4.1 Lecture	(1) using specific informations, notions and analyses introduced and utilized throughout the course	- testing the knowledge taught/acquired - assessing the capacity to use information, interpret, and analyse	60%
10.4.2 Seminar	(2) understanding and presenting/reviewing a bibliography text (3) individual research project	- joining the seminar discussions, presenting seminar article review - presenting and discussing individual research project	40%
<b>10.5 Minimum standard of performance</b>			
<ul style="list-style-type: none"> <li>- using specific informations, notions and analyses introduced and utilized throughout the course</li> <li>- presenting and discussing individual research project</li> </ul>			

Date  
signature

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Course holder signature

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Seminar holder

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Date of departmental approval

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Head of department signature

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