



COURSE SYLLABUS

1. Information about the programme

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| 1.1 Higher Education Institution | Babeș-Bolyai University |
| 1.2 Faculty | European Studies Faculty |
| 1.3 Department | International Relations and German Studies |
| 1.4 Field of study | International Relations and European Studies |
| 1.5 Study level | MA |
| 1.6 Programme of study/ Qualification | International Relations, Foreign Policy and Management of Crises |

2. Information about the discipline

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|--------------------|---|--------------|---|--------------------------------------|-----|---------------------------------|----|
| 2.1 Module | US in the International Relations System | | | | | | |
| 2.2 Course holder | Lecturer Gabriel C. Gherasim, PhD | | | | | | |
| 2.3 Seminar holder | Lecturer Gabriel C. Gherasim, PhD | | | | | | |
| 2.4 Year of study | 1 | 2.5 Semester | 1 | 2.6. Type of assessment ¹ | ME. | 2.7 Type of module ² | OB |

3. Total estimated time (teaching hours per semester)

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|---|----|-------------------------|----|--------------------------|----|
| 3.1 No. of hours per week | 3 | 3.1 of which for course | 2 | 3.3 of which for seminar | 1 |
| 3.4 Total no. of hours in the curriculum | 42 | 3.5 of which for course | 28 | 3.6 of which for seminar | 14 |
| Time distribution: | | | | | 13 |
| Study by using handbook, reader, bibliography and course notes | | | | | 2 |
| Additional library/specialised online research, field research | | | | | 2 |
| Preparation of seminars/laboratories, homework, projects, portfolios and essays | | | | | 3 |
| Tutoring | | | | | 2 |
| Examinations | | | | | 1 |
| Other activities: | | | | | |
| 3.7 Total no. of hours for individual study | 3 | | | | |
| 3.8 Total no. of hours per semester | 36 | | | | |
| 3.9 No. of ETCS credit points | 6 | | | | |

4. Prerequisites (where applicable)

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|---------------------|--------|
| 4.1 of curriculum | • none |
| 4.2 of competencies | • none |

5. Conditions (where applicable)

¹ E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

² OB - core module, OP - elective module, F - extracurricular module

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| 5.1 For the development of the course | • none |
| 5.2 For the development of the seminar/laboratory | • none |

6. Specific skills acquired

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|---------------------------------|--|
| Professional skills | <ul style="list-style-type: none"> • Understanding the new geopolitics • Acknowledging the role of the US within the system of international relations • Communication skills and criticism • Strategic thinking |
| Interdisciplinary skills | <ul style="list-style-type: none"> • Meeting deadlines and carrying out tasks rigorously, efficiently and responsibly, by respecting the ethical principles of scientific research and correctly applying citation rules • Applying team building techniques; developing interpersonal communication, negotiation and diplomatic skills and taking on specific roles during team work on specific case studies |

7. Course objectives (based on list of acquired skills)

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| 7.1 General objective | The course stands for a peculiar interpretation of the US' role in the system of international relations which puts in contrast the phenomena of Americanism and Anti-Americanism in the world. Understanding the various (mis)representations, (mis)perceptions, and global attitudes towards the US represents the fundamental goal of lecture and seminar activities. |
| 7.2 Specific objectives | <ol style="list-style-type: none"> 1. familiarizing students with the current varieties of Americanism and Anti-Americanism; 2. understanding the peculiarities of the two antithetic attitudes through case study analyses in different countries. |

8. Contents

| 8.1 Lecture | Teaching methods | Observations |
|---|--------------------------------|--------------|
| Week 1. Defining Americanism and Anti-Americanism. Types of Ideological Anti-Americanisms. | Interactive lecture 02.10.2020 | |
| Week 2. Anti-American Idiosyncrasies. | Interactive lecture 09.10.2020 | |
| Week 3. Polyvalent Anti-Americanism. | Interactive lecture 16.10.2020 | |
| Week 4. Historical instantiations of European Anti-Americanism in the 20th century. | Interactive lecture 23.10.2020 | |
| Week 5. Anti-Americanism in America. | Interactive lecture 30.10.2020 | |
| Week 6. Americanism as Imperialism. Ideologies of Imperialism in the US. | Interactive lecture 06.11.2020 | |
| Week 7. Anti-Americanism as Opposition to Globalization. | Interactive lecture 13.11.2020 | |
| Week 8. Anti-Americanism and 9/11. | Interactive lecture 20.11.2020 | |
| Week 9. Public Opinion Surveys on Anti-Americanism. | Interactive lecture 27.11.2020 | |

Bibliography:

- Brown, Stephen**, "Post-Communist Russia and Anti-Americanism: Has the West lost Russian Public Opinion?", *Australasian Political Studies Association Conference*, University of Newcastle, 2006.
- Chiozza, Giacomo**, *Anti-Americanism and the American World Order*, Baltimore: The Johns Hopkins University Press, 2009.
- Fich, Christian**, *Two Nations Divided by Common Values: French National Habitus and the Rejection of American Power*, PhD Thesis, Copenhagen Business School, 2009.
- Gassert, Philipp**, "The Anti-American as Americanizer: Revisiting the Anti-American Century in Germany", in *German Politics and Society*, 27(1):2009.
- Gelernter, David**, "Americanism—and Its Enemies", in *Commentary*, January 2005.
- Guerlain, Pierre**, "A Tale of Two Anti-Americanisms", in *European Journal of American Studies*, 2(2):2007.
- Hart, Gary**, *The Fourth Power: A Grand Strategy for the United States in the Twenty-First Century*, New York: Oxford University Press, 2004.
- Hollander, Paul**, *The Only Superpower: Reflections on Strength, Weakness, and Anti-Americanism*, Lanham: Lexington Books, 2009.
- Johansson, Johny K.**, *In Your Face: How American Marketing Excess Fuels Anti-Americanism*, New York: Prentice Hall, 2004.
- Krastev, Ivan and Alan McPherson (eds.)**, *The Anti-American Century*, Budapest: CEU Press, 2007.
- Krause, Cristopher**, "The Sources of Anti-Americanism in Iran: A Historical and Psychological Analysis", in *Valley Humanities Review*, Spring 2010.
- Lacorne, Denis and Tony Judt (eds.)**, *With Us or Against Us: Studies in Global Anti-Americanism*, New York: Palgrave Macmillan, 2005.
- Lacorne, Denis et al. (eds.)**, *The Rise and Fall of Anti-Americanism: A Century of French Perception*, New York: Palgrave Macmillan, 1990.
- McEvoy-Levy, Siobhán**, *American Exceptionalism and US Foreign Policy: Public Diplomacy at the End of the Cold War*, New York: Palgrave Macmillan, 2001.
- McPherson, Alan**, *Yankee No! Anti-Americanism in U.S.–Latin American Relations*, Cambridge: Harvard University Press, 2003.
- Müller, Christoph Hendrik**, *West Germans Against The West: Anti-Americanism in Media and Public Opinion in the Federal Republic of Germany 1949–1968*, New York: Palgrave Macmillan, 2010.
- Nolan, Mary**, "Anti-Americanism and Americanization in Germany", in *Politics & Society*, 33(1): 2005.
- O'Connor, Brendon and Martin Griffiths (eds.)**, *The Rise of Anti-Americanism*, New York: Routledge, 2006.
- Sardar, Ziauddin and Merryl Wyn Davies**, *Why Do People Hate America?*, London: Icon Books, 2003.
- Smith, Tony**, *America's Mission: The United States and the Worldwide Struggle for Democracy in the Twentieth Century*, Princeton: Princeton University Press, 1994.
- Tomja, Alida**, "Anti-Americanism in Europe: Causes and Consequences", in *Mediterranean Journal of Social Sciences*, 4(3):2013.

| 8.2 Seminar / Laboratory | Name |
|---|------|
| Week 10. Case studies in Americanism and Anti-Americanism. Project presentations. 04.12.2020 | |
| Week 11. Case studies in Americanism and Anti-Americanism. Project presentations. 11.12.2020 | |
| Week 12. Case studies in Americanism and Anti-Americanism. Project presentations. 18.12.2020 | |
| Week 13. Case studies in Americanism and Anti-Americanism. Project presentations. 08.01.2021 | |
| Week 14. Case studies in Americanism and Anti-Americanism. Project presentations. 15.01.2021 | |

9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

The role of the United States in international relations and its geopolitical strategies and interests are paramount for the awareness of Romania's foreign policy and military strategies. Understanding present-day Pro-American and Anti-American attitudes, prejudices and actions could contribute to a more lucid positioning of our country within the complex realities of worldwide politics.

10. Assessment

| Type of activity | 10.1 Assessment criteria | 10.2 Assessment methods | 10.3 Percentage of the final grade |
|---|--|--|------------------------------------|
| 10.4 Course | Based on course lectures, the master students will deliver a research paper based on a case study analysis regarding Americanism and/or Anti-Americanism in one country. | Research paper | 60% |
| 10.5 Seminar | The students will present a research project which forms the groundwork of the final research paper to be handed in at the end of the semester. | Power-point oral presentations of the research project and discussions | 40% |
| 10.6 Minimum standard of performance | | | |
| Obtaining the minimal passing grade, 5, resulting from the cumulative points achieved by following the two mandatory exam components. | | | |

Date
25.09.2020

Course holder signature
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Seminar holder signature
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Date of departmental approval
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Head of department signature
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