

I. Mass media and communication in the US (BA)

1. Formal and informal control on media content: government, regulation, self-regulation, ethics.
2. The book industry in the US.
3. The newspaper industry in the US.
4. History of newspapers in America. The press in early America 1690-1770.
5. The Press and the American revolution 1770-1830.
6. A Press for the masses 1830-1860.
7. The Age of New Journalism 1860-1900
8. The film industry in the US.
9. The television industry in the US.
10. The internet revolution.
11. American media and national crises

II. Mass culture in the US and Europe (BA)

1. Television and cable: the power of visual culture in America
2. American film: the impact of images on popular culture
3. The rise and decline of modern journalism in America
4. Americanization, anti-Americanism and popular culture
5. The impact of American mass culture in France
6. American popular culture and its influence in Germany
7. Mass culture exchanges between the US and Britain
8. American cinema and its relationship with European national cinemas
9. The impact of American mass culture in Romania
10. Postmodernism and popular culture

III. American foreign policy in the Middle East since 1945

1. The US and Middle East in historical context
2. The making of a special relationship: America and Israel.
3. America, Nasser and Arab revolutionary nationalism.
4. Modernising the Middle East: reform and revolution in Iraq, Libya and Iran.
5. The Carter administration and uprising in Afghanistan.
6. The Reagan administration and involvement in the Greater Middle East and the Persian Gulf
7. George H. W. Bush and operation Desert Storm.
8. The Clinton administration and Arab-Israeli peace talks in historical context.
9. The Bush doctrine, Iraq and radical Islam from George W. Bush to Obama.

IV. Alte cursuri predate studenților de la SA care urmează să își dea licența în 2016:

American Film:

1. Genre in American film
2. The history of American film
3. Major American directors
4. Social context and film style in Hollywood
5. American film and ideology
6. Editing and cinematography in American film
7. Film and politics in America

Transatlantic immigration:

1. Models of American immigration.
3. A wave of immigrants to the US 1750-1800
4. Building a nation in America 1800-1880
5. A new wave of immigrants in America 1880-1920
6. Ethnic conflict and restrictions in 20th century America
7. Comparative immigration policies: Britain
8. Comparative immigration policies: Germany
9. Immigration control and border security in Europe
10. Immigration phobia in Europe and its paradoxes
11. The future of immigration control and worst-case scenarios. The rise of radical right parties in Europe and their anti-immigrationist platforms