

## PERSONAL INFORMATION

Elena Grad-Rusu

✉ elenamrusu@yahoo.com

## WORK EXPERIENCE

21/10/2019–26/10/2019

**ERASMUS Teacher exchange Program**

Cardinal Stefan Wyszyński University in Warsaw, Warsaw (Poland)

- European Communication

02/2019–Present

**University teaching assistant**

Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)

- Institutional communication
- European projects management

03/2019–Present

**Member of the Review Committee**

Synergies Journal Romania

10/2018–Present

**On-line Editor**

Modelling the New Europe Journal

10/2018–02/2019

**Associate Professor**

Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)

- History of European Integration;
- Institutional communication in the EU;
- Communication for international careers.

01/10/2017–31/03/2018

**Project manager**

Long Way SRL, Cluj-Napoca (Romania)

- Implementation of European funded projects;
- Search for funding sources: European, governmental, non-governmental and for NGOs;
- Customer service;
- On-line company promotion: Facebook, Mail Chimp, newsletters.

10/2014–10/2017

**Phd Student**

Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)

Teaching seminars:

- Identification of financing sources;
- History of European Integration;
- The European idea;
- Institutions of the European Union.

- 05/2014–11/2015 **Administrative officer POSDRU ID 142320**  
Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)
- Reports and timing-sheets verification;
  - Communication with the target group;
  - Document retrieval, verification, preparation and archiving;
  - Knowledge of POSDRU legislation and instructions;
  - Communication with the evaluators in order to validate the reimbursement requests;
  - Collection and transmission of documentation related to the requests for reimbursement of expenses;
  - Participation in the preparation of the Technical-Financial Report;
  - Preparation and presentation of documents for monitoring visits.

## EDUCATION AND TRAINING

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- 10/2019–Present **Postdoctoral Researcher** EQF level 8  
Babeş-Bolyai University, Cluj-Napoca (Romania)
- 10/2014–10/2017 **Phd Student** EQF level 8  
Paradigma Europeană Doctoral School, Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)  
Doctoral field: International Relations and European Studies  
Responsibilities and competences:  
Writing scientific research articles (7 BDI articles), participating in national and international conferences on the topic of international relations.
- 05/2017 **Project Management Course**  
Continuing Education Center, Babeş-Bolyai University, Cluj-Napoca (Romania)  
Skills acquired:  
Establishing the purpose of the project;  
Establishing integrated project management requirements;  
Planning the activities of the project milestones;  
Management of the use of costs and operational resources for the project;  
Carrying out communication within the project;  
Project quality management.
- 02/2016 **Trainer course**  
Extreme Training, Cluj-Napoca (Romania)  
Skills acquired:  
Training preparation;  
Conducting training activities;  
Evaluation of training participants;  
Application of special training methods and techniques;  
Organization of training programs and internships;  
Evaluation, review and quality assurance of training programs and internships.
- 2012–2014 **Master Degree - European Affairs and Program Management** EQF level 7

Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)  
 Negotiation and decision-making processes,  
 Business communication,  
 Identification of financing sources.

02/2013–07/2013 **Master Program Diploma - Evaluation of regional development** EQF level 5

Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)  
 Sustainable development,  
 Territorial marketing,  
 Quantitative methods of evaluation,  
 Management of European projects and programs.

2009–2013 **Bachelor Degree - Communication and Public Relations** EQF level 6

Faculty of Political, Administrative and Communication Sciences, Babeş-Bolyai University, Cluj-Napoca (Romania)  
 Public communication,  
 Political communication,  
 Institutional branding,  
 Advertising communication,  
 Ethics and legislation in Communication and Public Relations,  
 Research methods.

2009–2012 **Bachelor Degree - International Relations and European Studies** EQF level 6

Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca (Romania)  
 European project management,  
 European construction,  
 Theory of international relations,  
 Community law,  
 International economy.

2009–2012 **Certificate of graduation - Department for the Training of Teaching Staff - level I.**

Babeş-Bolyai University, Cluj-Napoca (Romania)

02/2019–06/2019 **Certificate of graduation - Department for the Training of Teaching Staff - level II.**

Babeş-Bolyai University, Cluj-Napoca (Romania)

PERSONAL SKILLS

Mother tongue(s) Romanian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
French	B2	B2	B2	B2	B2

German	A1	A1	A1	A1	A1
Goethe-Zertifikat A1: Start Deutsch1					

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
 Common European Framework of Reference for Languages

**Communication skills** Very good communication skills acquired due to seminar activity and participation in conferences.

**Organisational / managerial skills** Very good coordination skills;  
 High ability to work under stress and deadlines;  
 Methodological spirit.

**Job-related skills** Very good reporting skills, drafting and verifying the correctness of the documents (as a result of the activity of administrative secretary where I have prepared financial reports and elaborated the supporting documents for the Reimbursement Requests from the project).  
 Very good working skills with people (skills acquired due to seminar activity).

Digital skills	ECDL
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Driving licence B1

ADDITIONAL INFORMATION

**Publications BDI and ERIH PLUS Articles**

- RUSU Elena**, *Foreign Investments in the Romanian political debate of the interwar period*, Studia Europaea, no. 4/2014, pp. 71-81;
- RUSU Elena, Cerevate Cristina**, *The new Commission's stance on enlargement and Moldova's European ambitions*, Modelling the New Europe. On-line Journal, Issue no.13, December 2014, pp. 24 – 46;
- RUSU Elena, LUNG Delia – Cristina**, *FDI flows in Romania before and after EU integration: a comparative approach*, Modelling the New Europe. On-line Journal, Issue no. 14, March 2015, pp. 10 - 32 ;
- RUSU Elena**, *The main Foreign Investors in the Romanian Economy. Diplomatic Reasons and Economic Facts*, CEEOL, Analele Universității din Oradea, Seria Relații Internaționale și Studii Europene, 2015, pp.191-202;
- LUNG Delia - Cristina, RUSU Elena**, *La situation économique de la Roumanie et les investissements français dans l'entre-deux-guerres*, Synergies Roumanie, 2015, pp.117-130;
- RUSU Elena, GRAD Marius Nicolae**, *La matérialisation de la coopération économique entre la France et la Roumanie pendant la période communiste*, Synergies Roumanie, Groupe d'études et de recherches pour le français langue internationale (GERFLINT), nr. 11/2016 ;
- RUSU Elena**, *The social impact of foreign direct investments in the host countries: challenges and opportunities*, Analele Universității din Oradea, Seria Relații Internaționale și Studii Europene, 2016, pp. 181-187;
- RUSU Elena**, *La transition démocratique et les investissements étrangères en Roumanie*, Synergies Roumanie, Groupe d'études et de recherches pour le français langue internationale

(GERFLINT), nr. 12/2017.

9. **RUSU Elena**, *Quel rôle pour l'investissement étranger en 2018 à travers le prisme du discours du Premier ministre roumain ?*, Synergies Roumanie, Groupe d'études et de recherches pour le français langue internationale (GERFLINT), nr. 13/2018.

10. **Grad-Rusu Elena**, *TRANSYLVANIA INTERNATIONAL FILM FESTIVAL – ANALYZING HOW A FILM FESTIVAL BECOMES THE BRAND OF A CITY*, Journal of Romanian Literary Studies, 2019.

#### Other Articles

1. **RUSU Elena**, *The evolution of French Foreign Direct Investments in the Romanian economy during 2007 - 2013*, Conference Volume "Globalization, Intercultural Dialogue and National Identity", Tîrgu-Mureş, 28-29 mai 2015;
2. **RUSU Elena**, *Dinamica investițiilor străine directe în România în perioada crizei economice*, Conference Volume "Sustainable Development in Conditions of Economic Instability", Satu Mare, 26-27 iunie 2015, Editura Cibernetica MC Bucureşti;
3. **RUSU Elena**, *Is Romania an attractive country for foreign investors?*, Conference Volume "Sustainable Development in Conditions of Economic Instability", Satu Mare, 26-27 iunie 2015, Editura Cibernetica MC Bucureşti;
4. **RUSU Elena**, *Required Steps for Democracy. Romania's case*, Conference Volume Literature, Discourse and Multicultural Dialogue, Arhipelag XXI Press, Editor: Iulian Boldea, 2015, pp. 310-319;
5. **RUSU Elena**, *Is the French Capital a Major Player in the Post-Communist Romania's development and modernization?*, Conference Volume "Globalization, Intercultural Dialogue and National Identity", Arhipelag XXI Press, Editor: Iulian Boldea, 2016, pp. 288-296.

#### Chapters

1. **MUREŞAN Antoanela-Paula, RUSU Elena**, *Despre sistemul instituțional. Comisia Europeană. Consiliul Uniunii Europene. Consiliul European. Curtea de Justiție a Uniunii Europene*, Editura Academiei Române, 2017.
2. **RUSU Elena**, *Perspective și recomandări privind absorbția fondurilor europene în viziunea comisarului european Corina Crețu*, CA Publishing, 2019, Cluj-Napoca.

#### Books

1. **RUSU Elena**, *Contribuția capitalului străin la dezvoltarea României după 1989. Investițiile cu capital francez*, Editura Institutul European, Iași, 2019.

#### Conferences

1. *The contribution of foreign direct investments to the development of agricultural sector in Romania*, **Recent Advances in Economic and Social Research International Conference**, Institute for Economic Forecasting, Bucureşti, 13-14 Mai 2015;
2. *The Evolution of French Foreign Investments in the Romanian Economy during 2007 – 2013*, **Globalization, Intercultural Dialogues and National Identity International Conference**, Alpha Institute for Multicultural Studies, Tîrgu-Mureş, 28-29 Mai 2015;
3. *Dinamica investițiilor străine directe în România în perioada crizei economice*, **Sustainable Development in Conditions of Economic Instability International Conference**, Satu Mare, 26-27

iunie 2015;

4. *Is Romania an attractive country for foreign investors?*, **Sustainable Development in Conditions of Economic Instability International Conference**, Satu Mare, 26-27 iunie 2015;

5. *Patterns of Foreign Investments in Romania – From Centralized Economy to Market Economy, Multidimensional Education&Professional Development. Ethical Values – LUMEN International Conference*, Ediția a VII-a, 12-14 Noiembrie 2015, Târgoviște;

6. *Required Steps for Democracy. Romania's case*, **Literature, Discourse and Multicultural Dialogue**, Ediția a III-a, 3-4 Decembrie 2015, Tîrgu Mureș;

7. *Is the French Capital a Major Player in the Post-Communist Romania's development and modernization?*, **Globalization, Intercultural Dialogue and National Identity**, Ediția a III-a, 19-20 Mai 2016, Tîrgu Mureș.

8. *How do foreign investments generate positive spillovers?*, **Politics. Diplomacy. Culture**, 4th Edition, 7-10 June 2017, Craiova.

9. *Juncker's silence on enlargement – discourse analysis*, **International Conference Disintegration and Integration in East-Central Europe**, 21-22 Martie 2019, Cluj-Napoca.

10. *Was worth the risk? French foreign direct investments in Romania after 1989*, **INTERNATIONAL CONFERENCE: TRANSFORMATION IN CENTRAL-EASTERN EUROPE 1989-2019: SUCCESS & FAILURES**, 24-25 October 2019, Warsaw, Poland.

#### Honours and awards

**Research Excellence Award** - Quality, Excellence, Transnational Mobility in Doctoral Research Project - POSDRU/187/1.5/S/155383