



## COURSE SYLLABUS

in accordance to the plan of study for the academic year 2017-2018

### 1. Information about the program

1.1 Higher Education Institution	<b>Babeş-Bolyai University</b>
1.2 Faculty	<b>European Studies</b>
1.3 Department	<b>European Studies and Governance</b>
1.4 Field of study	<b>International Relations and European Studies</b>
1.5 Study level	<b>Bachelor</b>
1.6 Programme of study/ Qualification	<b>International Relations and European Studies (English line of study)</b>

### 2. Information about the discipline

2.1 Module		<b>Common Policies in EU</b>					
2.2 Course holder		<b>Lect. PhD. Diana REIANU</b>					
2.3 Seminar holder		<b>Lect. PhD. Diana REIANU</b>					
2.4 Year of study	<b>II</b>	2.5 Semester	<b>4</b>	2.6. Type of assessment <sup>1</sup>	<b>E</b>	2.7 Type of module <sup>2</sup>	<b>OB</b>

### 3. Total estimated time (teaching hours per semester)

3.1 No. of hours per week	<b>3</b>	3.1 of which for course	<b>2</b>	3.3 of which for seminar	<b>1</b>
3.4 Total no. of hours in the curriculum	<b>42</b>	3.5 of which for course	<b>28</b>	3.6 of which for seminar	<b>14</b>
Time distribution:					Hours
Study by using handbook, reader, bibliography and course notes					<b>28</b>
Additional library/specialised online research, field research					<b>21</b>
Preparation of seminars/laboratories, homework, projects, portfolios and essays					<b>28</b>
Tutoring					<b>3</b>
Examinations					<b>3</b>

<sup>1</sup> E - exam, ME - multi-term examinations, C - collocutional examination/assessment test

<sup>2</sup> OB - core module, OP - elective module, F - extracurricular module

Other activities: .....	
3.7 Total no. of hours for individual study	<b>83</b>
3.8 Total no. of hours per semester	<b>125</b>
3.9 No. of ETCS credit points	<b>5</b>

#### 4. Prerequisites (where applicable)

4.1 of curriculum	• -
4.2 of competencies	• -

#### 5. Conditions (where applicable)

5.1 For the development of the course	• <b>Projector</b>
5.2 For the development of the seminar/laboratory	• <b>Projector</b>

#### 6. Specific skills acquired

<b>Professional skills</b>	<p>1. <b>Knowledge and understanding</b> (knowledge and appropriate use of subject-specific concepts)</p> <ul style="list-style-type: none"> <li>❖ <b>C 1.1</b> Analysis and interpretation of European and international policy processes</li> <li>❖ <b>C 2.1</b> Identification of relevant European and international framework in developing projects</li> <li>❖ <b>C 4.1</b> Selecting fundamental concepts to analyze the political-institutional evolutions</li> </ul> <p>2. <b>Explanation and interpretation</b> (explanation and interpretation of ideas, projects, processes, and theoretical and practical contents of the subject)</p> <ul style="list-style-type: none"> <li>❖ <b>C 2.2</b> Determination and exploring the area of interest and priorities in the European and international policies</li> <li>❖ <b>C 4.2</b> Recognition of fundamental methods for explanation and interpretation processes and strategies specific to this area</li> <li>❖ <b>C 6.2</b> Explaining the decision-making mechanisms within the European institutions and international organizations</li> </ul> <p>3. <b>Instrumental – applicative</b> (design, management and evaluation of specific practical activities: the use of methods, techniques, and tools of investigation and enforcement)</p> <ul style="list-style-type: none"> <li>❖ <b>C 2.3</b> Application of learned patterns of composition and implementation of a project with European or international relevance</li> <li>❖ <b>C 4.3</b> Applying the knowledge acquired to given circumstances</li> <li>❖ <b>C 6.3</b> Applying the knowledge acquired to data organizational circumstances</li> </ul>
<b>Interdisciplinary skills</b>	<p>4. <b>Attitudinal</b> (manifestation of a positive and responsible towards the scientific domain / centered on values and democratic relations / promotion of a system of moral and civic cultural values / optimal and creative involvement of its own potential in scientific activities / involvement in institutional development and promoting scientific innovations / engagement in partnerships with others – institutions with similar responsibilities / participation in professional development).</p> <ul style="list-style-type: none"> <li>❖ <b>CT 1</b> Management of specific information regarding solving complex tasks in context (reception, transmission, processing, storing information in profile documents), including the use of an international language at advanced level and of a second foreign language at intermediate or advance level</li> </ul>

#### 7. Course objectives (based on list of acquired skills)

7.1 General objective	• Understanding the main notions and concepts of European public policies
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7.2 Specific objectives	<ul style="list-style-type: none"> <li>❖ Familiarity with the main notions and concepts of European public policies</li> <li>❖ Acquisition of analytical knowledge regarding the European public policies</li> <li>❖ Learning how to develop European public policies</li> <li>❖ Understanding the strategies for the implementation of European public policies and decision-making process in multilevel governance</li> <li>❖ Knowledge of techniques of evaluation of European public policies, and their impact</li> <li>• Establish the Romanian position in the whole cycle of developing an European public policy</li> </ul>
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## 8. Contents

8.1 Course	Teaching methods	Observations
Introduction: short presentation of the discipline and its requirements		
<b>1. Defining the concept of public policy</b>	Interactive presentation	S.T. Akindele and O.R. Olaopa, <i>A theoretical review of core issues on public policy and its environment</i> , J. Hum. Ecol., 16(3): 173-180 (2004) Thomas A. Birkland, <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 3rd edition, Routledge, 2011, pp. 3-24.
<b>2. Determinants of public policies:</b> actors, agenda, political process	Interactive presentation	Thomas A. Birkland, <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 3rd edition, Routledge, 2011, pp. 25-57
<b>3. Actors involved in European public policies</b>	Interactive presentation	Thomas A. Birkland, <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 3rd edition, Routledge, 2011, pp. 92-167
<b>4. European policy cycle:</b> problem definition, agenda setting, policy development, implementation, policy evaluation	Interactive presentation	Thomas A. Birkland, <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 3rd edition, Routledge, 2011, pp. 168-201
<b>5. Methods to elaborate public policies in EU:</b> community and intergovernmental methods, open method of coordination	Interactive presentation	Thomas A. Birkland, <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 3rd edition, Routledge, 2011, pp. 202-227
<b>6. The common agricultural policy:</b> problem definition, stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 <sup>th</sup> edition, Cambridge University Press, 2011, pp. 306-334 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 5 <sup>th</sup> edition, Oxford University Press, 2005, pp. 161-190
<b>7. Competition policy:</b> problem definition, stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 <sup>th</sup> edition, Cambridge University Press, 2011, pp. 197-213 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 5 <sup>th</sup> edition, Oxford University Press, 2005, pp. 113-140
<b>8. Budget policy:</b> problem definition, stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 <sup>th</sup> edition, Cambridge University Press, 2011, pp. 289-305 Helen Wallace at al (ed.), <i>Policy-making</i>

		<i>in the European Union</i> , 5 <sup>th</sup> edition, Oxford University Press, 2005, pp. 191-212
9. <b>Social policy:</b> problem definition, stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 <sup>th</sup> edition, Cambridge University Press, 2011, pp. 364-380 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 5 <sup>th</sup> edition, Oxford University Press, 2005, pp. 243-278
10. <b>Energy policy:</b> problem definition, stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 <sup>th</sup> edition, Cambridge University Press, 2011, pp. 257-269
11. <b>Environmental policy:</b> stages, actors, evolution	Interactive presentation	Ali M. El-Agraa, <i>The European Union Economics and Policies</i> , 9 <sup>th</sup> edition, Cambridge University Press, 2011, pp. 270-286 Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 5 <sup>th</sup> edition, Oxford University Press, 2005, pp. 305-328
12. <b>Foreign and security policy:</b> problem definition, stages, actors, evolution	Interactive presentation	Helen Wallace at al (ed.), <i>Policy-making in the European Union</i> , 5 <sup>th</sup> edition, Oxford University Press, 2005, pp. 429-456
Conclusions		
<b>Bibliography</b> Birkland, Thomas A., <i>An introduction to the policy process. Theories, Concepts, and Models of Public policy making</i> , 3rd edition, Routledge, 2011 El-Agraa, Ali M., <i>The European Union Economics and Policies</i> , 9 <sup>th</sup> edition, Cambridge University Press, 2011 Wallace, Helen at al (ed.), <i>Policy-making in the European Union</i> , 5 <sup>th</sup> edition, Oxford University Press, 2005 <b>Optional readings</b> Akindede, S.T. and Olaopa, O.R., <i>A theoretical review of core issues on public policy and its environment</i> , J. Hum. Ecol., 16(3): 173-180 (2004) van der Hoek, M. Peter (ed.), <i>Handbook of public administration and policy in the European Union</i> , Taylor and Francis, 2005 Nugent, Neill, <i>The government and politics of the European Union</i> , 7th ed, Houndmills, Palgrave, 2009.		
<b>8.2 Seminar / Laboratory</b>	<b>Teaching methods</b>	<b>Observations</b>
The seminar is complementary to the course. Students are required to choose a public policy issue on which to reflect and they must achieve a Policy Memo on that topic. The Policy memo will include the problem, a short presentation of the current public policy, the arguments that sustain the new proposal, a PEST analysis, a stakeholder chart and a SWOT analysis. The policy memo should be ready and presented orally in the class, during the last seminar.		

### 9. The correspondence between the content of the course and the expectations of the academic community, professional associations and representative employers in the field:

<ul style="list-style-type: none"> <li>❖ Provide solid knowledge on European public policy process – from the problem definition, agenda setting to their development, implementation and evaluation</li> <li>❖ Ensure solid knowledge on decision-making process in multilevel governance</li> <li>❖ Ability to investigate any type of European public policy and to identify the most appropriate management tools for their implementation</li> </ul>
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### 10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of
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			the final grade
10.4 Course	Summative assessment that takes into account: - the answers to the written exam	- written exam	70%
10.5 Seminar/Laboratory	Summative assessment that takes into account: - Participation in seminars and involvement in ongoing discussions within each seminar - Policy memo	- Participation in seminars and involvement in ongoing discussions within each seminar - Policy memo evaluation	30%
10.6 Minimum standard of performance			
For grade 5: ❖ Attendance to at least 50% of seminar activities ❖ Written examination and solving at least half of the subjects for this test		For grade 10: ❖ Attendance to at least 80% of course and seminar activities ❖ Active participation during classes and seminars ❖ Good project presentation ❖ Written exam and solving all the related topics ❖ Completion of compulsory bibliography	

Date

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Course holder signature

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Seminar holder signature

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Date of departmental approval

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Head of department signature

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